

Kingston Students' Union

2026 Kingston, Have Your Say! Survey Report

1. Background

The 2026 Kingston, Have Your Say! Survey (previously Annual Student Survey) was open between 21st April and 17th May 2026. The survey was communicated to students through newsletters, emails, social media posts, and flyers on campus. Prize incentives were available for four randomly selected respondents.

The survey asked questions about students' demographic characteristics and their perceptions across KSU services and activities.

2. Responses

1,348 students participated, and 1,069 completed the survey. This represents 5.6% of the Kingston University 2025/26 student population, an increase from last year (4.5%).

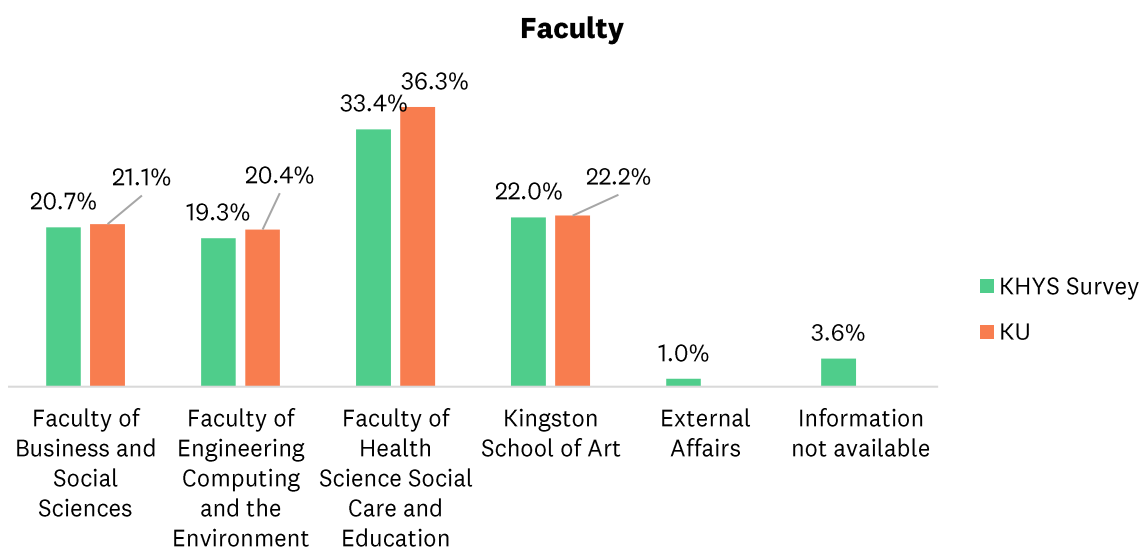
Year	No. of Respondents	No. of Completions	No. of Questions
2026	1,348	1,069	59
2025	1,067	842	52
2024	221	164	75
2023	172	146	60
2022	441	398	55
2021	230	189	29
2020	1,472	939	21

Table 1. Year by year comparison of survey completions, 2020-2026

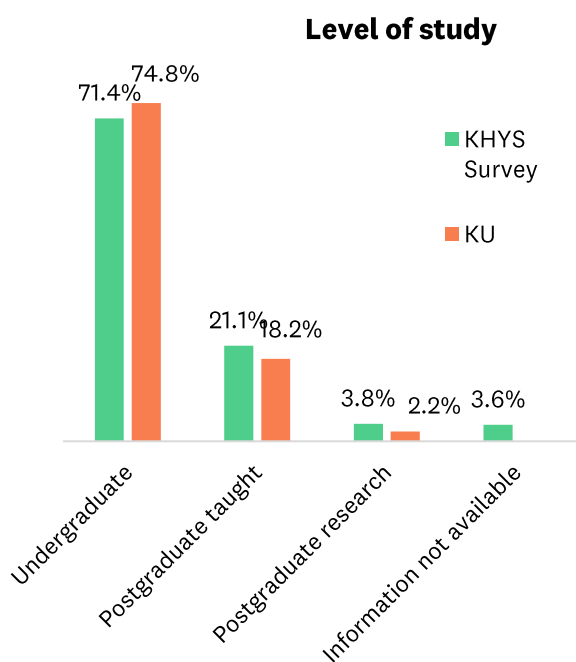
The results of this survey have a margin of error of +/- 5 percentage points at the 95% confidence level.

3. Demographic information

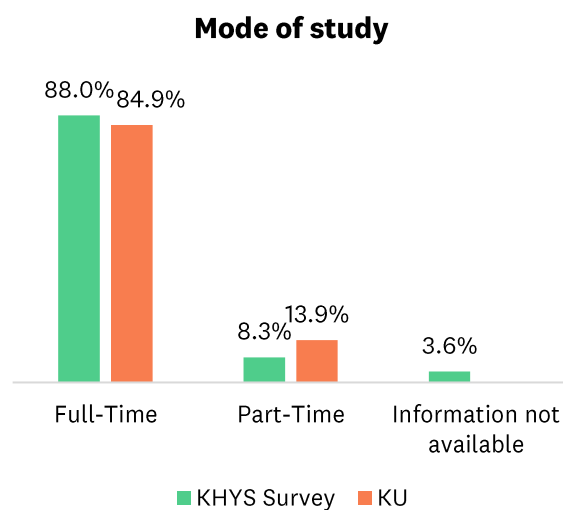
From this point forward all respondents will be referred to as 'students.' Below are the demographic profiles of the 1,069 students who completed the survey, in comparison to KU baseline per end of May 2026. In general, the demographics of surveyed students match the demographics of KU student population, although international students are slightly overrepresented in the survey.



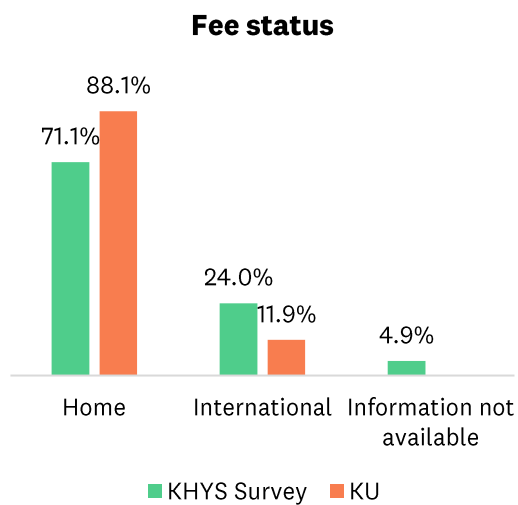
Graph 1. Students by faculty



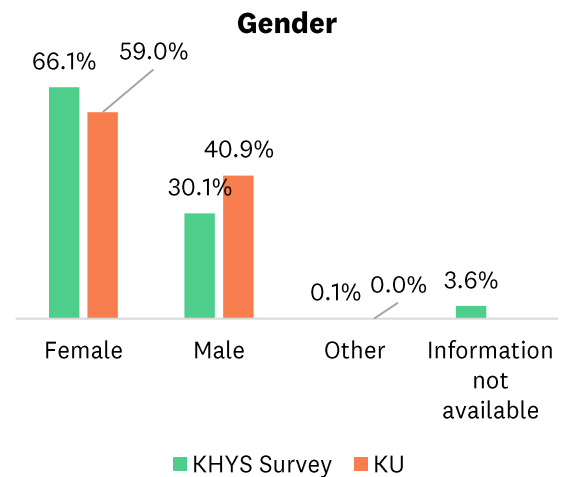
Graph 2. Students by level of study



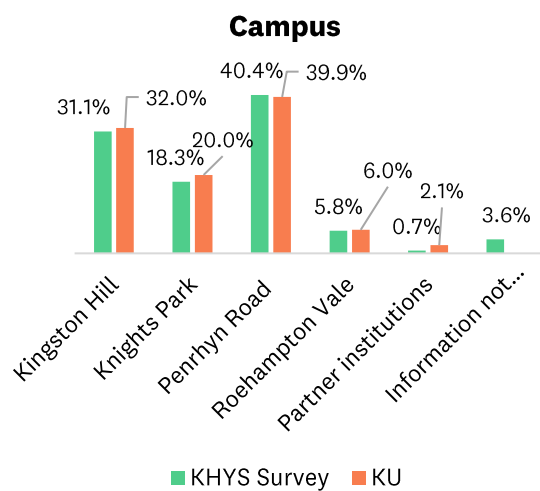
Graph 3. Students by mode of study



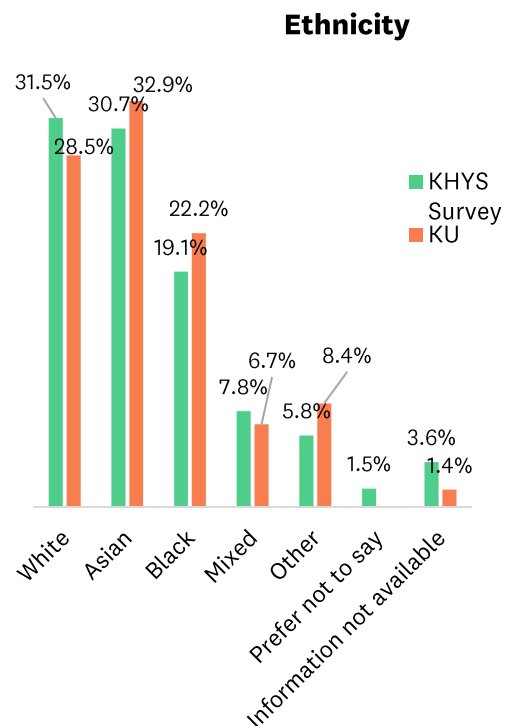
Graph 4. Students by fee status



Graph 5. Students by gender



Graph 6. Students by campus



Graph 7. Students by ethnicity

It must be noted that there have been some demographic shifts of the surveyed students since 2023, and year-on-year comparisons of the survey results should be interpreted with these in mind. Particularly notable are (the full demographic breakdowns in Table 2 below):

- The proportion of Black students, from 6.7% in 2024 rising to 19.1% in 2026, approaching the population baseline of 22.2% in 2026.
- The proportion of Asian students, from 38.7% in 2025 falling to 30.7% in 2026.
- The proportion of international students has remained above the population baseline in 2025 and 2026, ranging from 24-30% against a baseline of 11.9%.

It must also be taken into account that the 2023 and 2024 surveys had significantly smaller samples (n=146 and n=164, respectively). These points do not invalidate the results, but they are relevant context when interpreting year-on-year changes in aggregate findings.

For this year's survey, weighted figures were calculated for a sample of questions as a sense-check. The difference between weighted and unweighted results was less than one percentage point in all cases, suggesting demographic skews are not materially distorting aggregate findings.

Demographic		2023 (n=146)	2024 (n=164)	2025 (n=842)	2026 (n=1,069)	KU Baseline (2026)
Faculty	FBSS	32.2%	24.4%	23.6%	20.7%	21.1%
	ECE	22.6%	19.5%	19.4%	19.3%	20.4%
	HSSCE	29.5%	25.0%	29.5%	33.4%	36.3%
	KSA	15.8%	25.0%	25.8%	22.0%	22.2%
Level of study	Undergraduate			71.7%	71.4%	74.8%
	Postgraduate taught			22.6%	21.1%	18.2%
	Postgraduate research			4.4%	3.8%	2.2%
Mode of study	Full-time			90.4%	88.0%	84.9%
	Part-time			8.3%	8.3%	13.9%
Fee status	Home			70.0%	71.1%	88.1%
	International			29.6%	24.0%	11.9%
Gender	Female			66.5%	70.7%	59.0%
	Male			24.4%	28.0%	40.9%
	Other			0.6%	0.1%	0.0%
Ethnicity	White			34.7%	33.6%	28.5%
	Asian			37.4%	38.7%	32.9%
	Black			6.7%	14.0%	22.2%
	Mixed			9.1%	5.1%	6.7%
	Other				5.1%	8.4%
	Prefer not to say			3.0%	2.0%	-
				2.0%	1.5%	-

Table 2. Demographics of survey respondents, 2023-2026

Intersectionality

We asked students if they identify with some demographic characteristics, and the results are as follows:

Demographic characteristic	% (n=1,069)
Students with disability	16.7%
Have caring responsibilities	9.8%

Demographic characteristic	% (n=1,069)
Care leaver	2.1%
Recipient of Free School Meals	8.3%
First Generation student	24.7%
LGBTQ+	13.8%
Doing paid work alongside study	39.9%
Prefer not to say	8.8%
None of the above	22.4%

Table 3. Students' demographic characteristics

Below are some examples of the intersections of students' demographic characteristics:

Demographic characteristic	Doing paid work alongside study	Have caring responsibility	Students with disability	First Generation student
Home student	41.7%	10.4%	20.3%	28.6%
International student	38.1%	8.2%	6.2%	14.0%
Doing paid work	-	10.3%	16.4%	30.0%
Mature students	45.6%	19.5%	20.1%	24.4%
Young students	37.8%	4.7%	14.9%	25.0%

Table 4. Examples of intersections of students' demographic characteristics

These examples indicate, among other things:

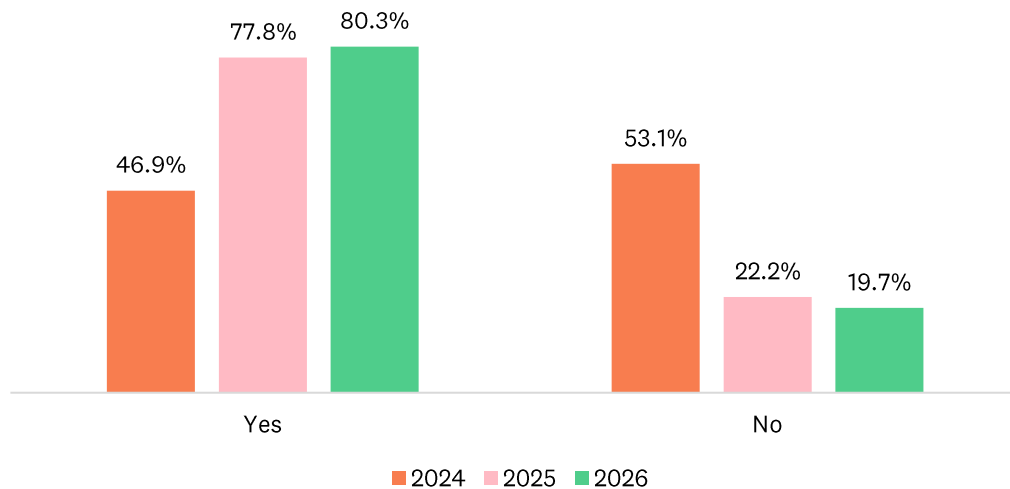
- More Home students, in comparison to international students, are doing paid work alongside their studies. Of those who are doing paid work, 10.3% also have caring responsibilities.
- More Home students, in comparison to international students, have caring responsibilities.
- Mature students, in comparison to young students, are more likely to have caring responsibilities and doing paid work alongside their studies.
- More Home students declare disability than international students.

These are only small examples of the complexity of the students' profiles. It is reminder for us to always start with the understanding that the student body is highly heterogenous, and that all students come from highly variable backgrounds which influence their expectations, needs, and experiences as a university student.

4. Communications

Students were asked if they have used KSU website in the past year, and 80.3% (n=1,069) said that they have. This shows an increase from last year's survey. See Graph 8 below for comparison between survey results from 2024 to 2026.

Have you used the KSU website in the last 12 months?

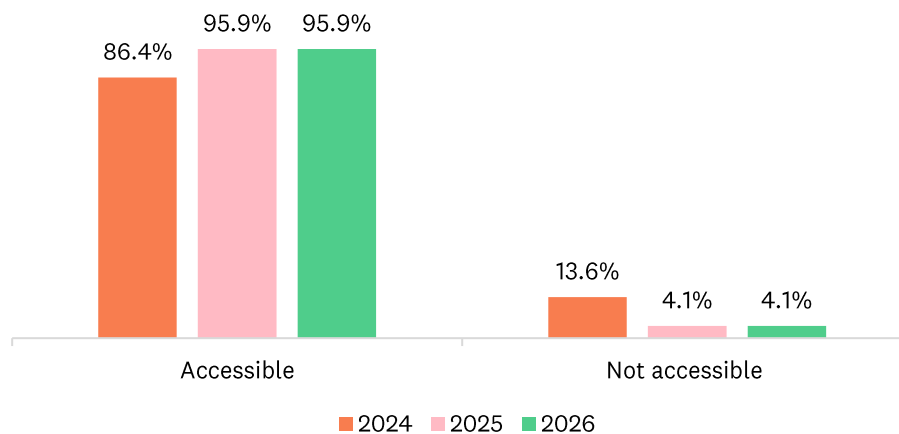


Graph 8. 'Have you used the KSU website in the last 12 months?', 2024-2026

Of the students who have used the website (n=858), the majority (92%) found what they were looking for. This is an increase from last year's result (88.7%).

Students who have used the website were also asked if they feel that the website is accessible, and 95.9% agree to the statement. Graph 9 below shows the comparison with 2024 and 2025 survey results:

Do you think that the KSU website is accessible?



Graph 9. 'Do you think that the KSU website is accessible?', 2024-2026

Comments from students who disagree with the statement highlight these main issues. The numbers in brackets are the frequency the topic mentioned by students.

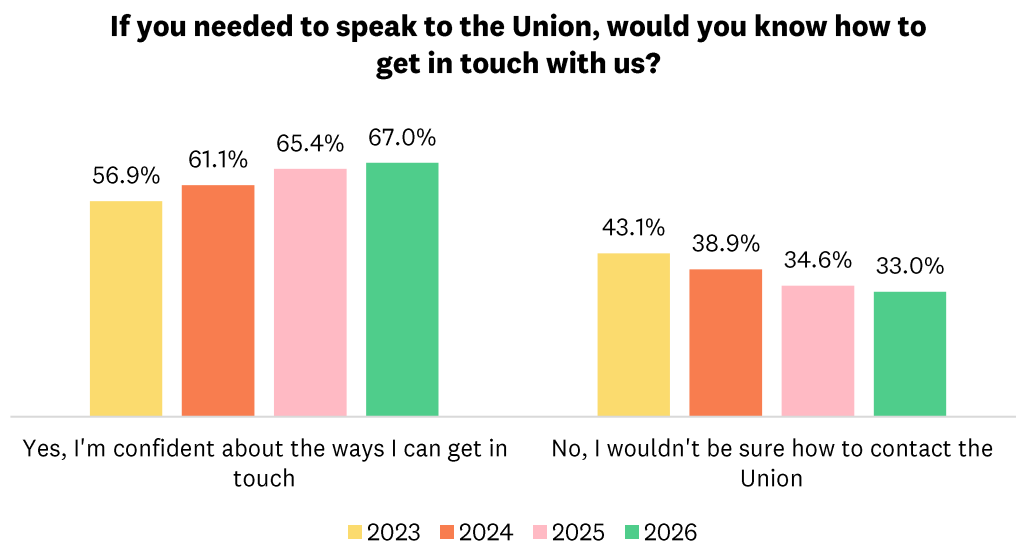
- Difficult to navigate and to locate certain things (13)
- Insufficient and unclear information on the website (9)
- Website looks too busy/too much going on (3)

- Font size should change or should be adjustable (3)
- Some content is not up to date (2)
- Should have options for people with poor eyesight or dyslexia and dyscalculia (1)

Additionally, students were asked what they would typically look for on the KSU website. It must be noted that many students answered the questions with things they would typically look for on the KU website (e.g., Canvas, iCat, timetable, past exam papers, KU wellbeing services, room booking, bus schedules). The categorised answers below only include answers related to the KSU website.

- Events and activities (242)
- Societies and sports clubs (209)
- General information (63)
- Job opportunities (36)
- Elections (30)
- KSU support (24)
- Offers and opportunities (22)
- Student life (20)
- Merchandise (9)

67% of students (n=980) are confident about the ways to get in touch with Union, while 33% would not be sure how to contact the Union. This is an improvement from the last three years. See Graph 10 below for the comparison.

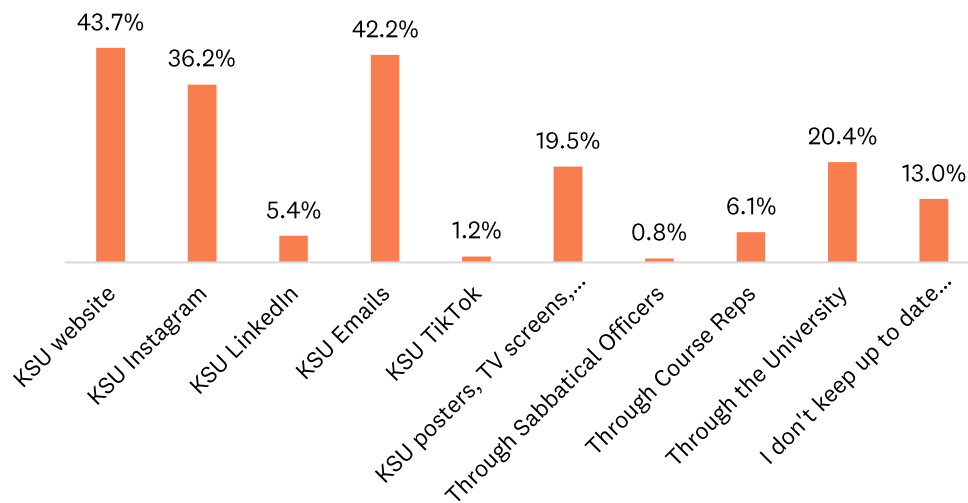


Graph 10. 'If you needed to speak to the Union, would you know how to get in touch with us?', 2023-2026

The most chosen first contact method students (n=980) would use to get in touch with KSU is to email KSU (64.4%), followed by the reception desk (13.7%), speaking directly to a staff member (9.4%), and email a specific staff member (9.3%).

With regards to staying up to date with KSU, the channels most chosen are KSU website, followed by KSU Instagram, KSU emails, and through the university. Please see Graph 11 below.

How do you stay up to date with what is going on in the Union? Please select all that apply. (n=980)



Graph 11. 'How do you stay up to date with what is going on in the Union? Please select all that apply.'

Students were asked what they think KSU is here to do. The most chosen option is to 'represent' students (44.6%), followed by 'campaign on student issues' (40.2%) and 'run events' (38.2%). Full responses are in Table 5 below, together with the results from last year's survey. Please note that students were asked to choose up to three options, so the aggregate number is more than 100 per cent.

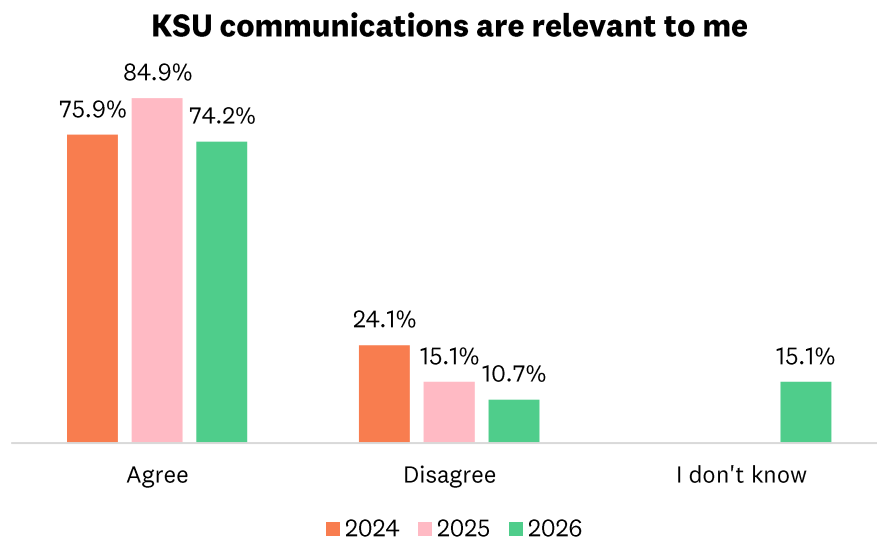
What do you think Kingston Students' Union is here to do?				
Rank	2025 % (n=808)		2026 % (n=903)	
1	Represent you	46.2	Represent you	44.6
2	Run events	41.5	Campaign on student issues	40.2
3	Support student societies and sports clubs	40.2	Run events	38.2
4	Campaign on student issues	36.4	Support student societies and sports clubs	36.5
5	Give academic advice to you	29.1	Give academic advice to you	25.8
6	Give non-academic advice to you	22.3	Give non-academic advice to you	25.0
7	Provide employability opportunities	11.9	Provide employability opportunities	13.5
8	Hold the University to account	10.8	Hold the University to account	12.6
9	Manage social spaces	10.0	Manage social spaces	10.9
10	Provide student jobs	6.9	Provide student jobs	5.0
11	Signpost to other services	3.2	Signpost to other services	3.2
12	Other	1.6	Other	2.4

Table 5. 'What do you think Kingston Students' Union is here to do?', 2025-2026

We can see that there's been a shift in the order of the most common perceptions of what KSU is here to do. Last year, the top three answers were to represent, to run events, and to support societies and sports clubs. This year, the top three answers are to represent, to campaign on student issues, and to run events. This shift could reflect the change in

student priorities. It could also reflect the change in how students perceive KSU based on KSU has done in the past academic year.

Next, we asked students about their agreement to the statement 'KSU communications are relevant to me.' 74.2% agree to the statement, which is a decrease from last year's result (see Graph 12 below). This is likely because, for this year, we introduced the option of 'I don't know' as an answer to the question, as some students may not be familiar with KSU communications. 15.1% students chose 'I don't know'.



Graph 12. Agreement to statement 'KSU communications are relevant to me,' 2024-2026

For students who disagree to the statement 'KSU communications are relevant to me', we asked what we could do to make sure that our communications are relevant. Their responses can be categorised as follows:

- More targeted KSU communications and activities that cater to different needs, especially non-typical students, including mature students, postgraduate students, apprentice/work-based students, and students who do not spend much time on campus (32)
- Make the content more relevant, i.e., things that affect their day-to-day life and studies, things related to their course (16)
- Different preferences for email frequency and timing (8); some prefer it to be less frequent, and some prefer to be more frequent. A couple of students mentioned that it would be helpful to receive information about KSU at the start of the year.
- Improve clarity of communication, e.g., make the purpose of communication clearer, provide bullet points with key takeaways (6)
- Campus visibility (6): more information about events on different campuses and improve KSU presence at Knights Park and Kingston Hill.
- More information about what KSU does and how it benefits the students (5)
- More fun and engaging events, and information about them (5)
- Suggestions for methods of communication (4): coming to class to talk directly with students, more social media posts, more posters in KSA.
- Increase awareness about KSU comms (4)

- Allow students to choose (opt in/out) the kind of information they would like to receive (3)
- More information about societies and sports clubs (2)
- More information about career development and opportunities (2)

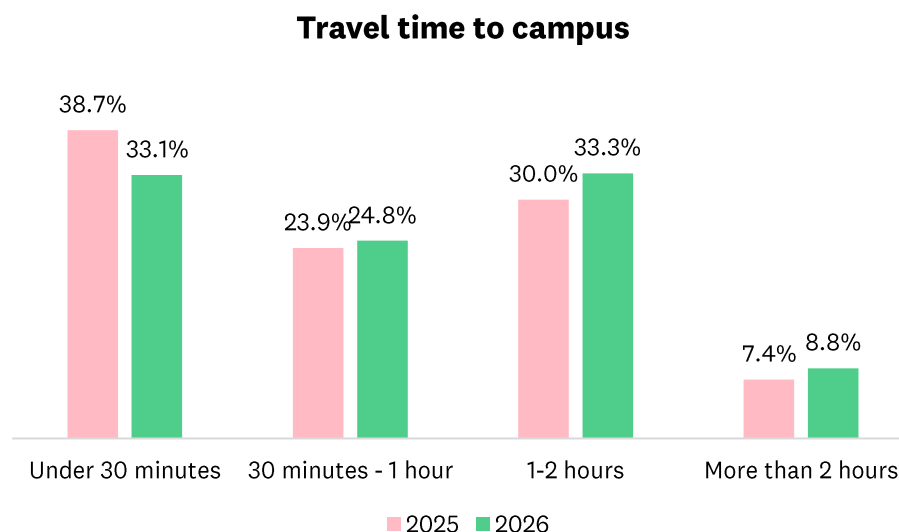
5. Accessing university

Travel time and cost

We asked how long it typically takes and how much it costs students to get to campus, to get an understanding of the time and financial pressures students might be under to complete their studies and get involved in the university community.

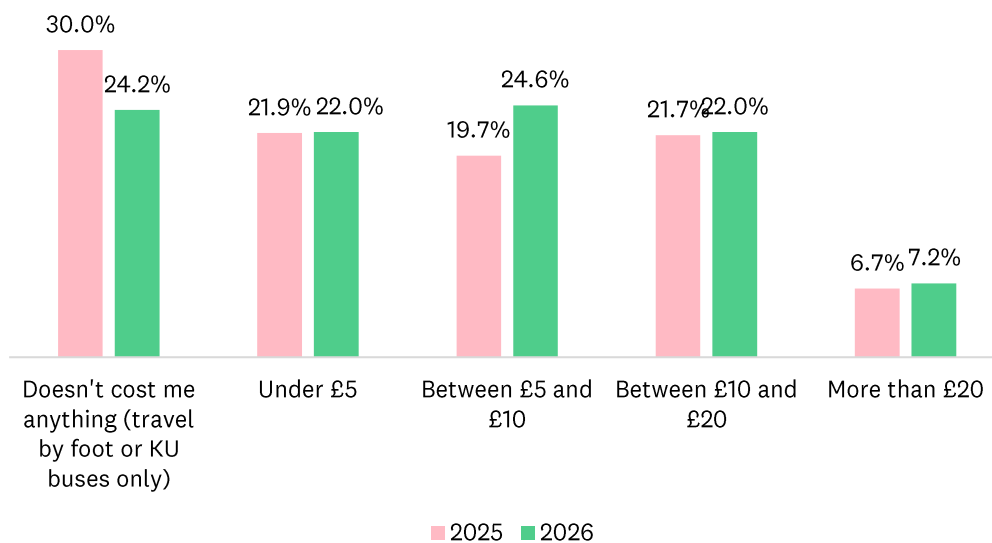
57.9% of students (n=886) travel under one hour to campus, 33.3% travel between 1 to 2 hours, and for 8.8% it typically takes more than 2 hours to get to campus. Graph 13 below shows the comparison with 2025's survey results.

As for costs, the most common travel cost is between £5 and £10 (24.6%), followed by no cost because travelling on foot or with KU buses (24.2%), under £5 and between £10 and £20 (22% each), and more than £20 (7.2%). Extrapolating this data to the total KU student population, we are confident that approximately 1,360 students have to pay more than £20 each day they need to make it onto campus. Graph 14 below shows the comparison with 2025's survey results.



Graph 13. 'How long do you travel to go to campus?', 2025-2026

Travel cost



Graph 14. 'On average, how much do you spend to go to campus and back each day?', 2025-2026

We can see that there has been an increase in the percentage of students who travel more than 1 hour and who spend more than £10 to go to campus. There is also a decrease in the percentage of students who do not spend anything to travel. These suggest that more students are living away from campus.

Mode of travel

The most common way to travel to campus is public buses (42.9%), followed by trains (28.7%), on foot (27.3%), and the KU buses (17%). Full responses with results from last year's survey are in Table 5 below. Please note that students were asked to choose up to two options to allow students to express where they use multiple forms of transport, so the aggregate number is more than 100 per cent.

Most students who commute less than 30 minutes travel by foot (65.9%) and KU buses (33.4%). Those that commute 30 minutes – 1 hour utilise car (26.8%) and public buses (55%). Those that commute 1-2 hours use public buses (52.5%) and trains (53.9%), as do those commuting more than 2 hours (52.6% and 50% respectively).

Mode of travel	2025 % (n=842)	2026 % (n=886)
By foot	33.0	27.3
By car	12.6	15.2
KU buses	23.4	17.0
Public buses	42.5	42.9
Trains	27.3	28.7
London Underground	8.8	11.1

Table 6. 'How do you usually travel to campus?', 2025-2026

We can see that, consistent with the travel time and travel cost data, there has been a decrease in the percentage of students who travel by foot and KU buses, and an increase in the percentage of students who travel by car and by public transports, suggesting that more students are now living away from campus.

We asked students where on campus they spend most of their time outside of lectures, to understand how they use campus spaces. Their responses can be categorised as follows:

- Library, especially the Town House (542)
- Café/canteen (206)
- Their school/department (142)
- Social space (90)
- Outdoor seating areas, especially the riverside next to Knights Park campus (85)
- Campus (66)
- Accommodation halls (20)
- Prayer room (15)
- Sports facilities, e.g., gym, table tennis area (11)
- Study areas (8)

We also asked if there are extra campus facilities or spaces that they would like that are not currently available, and their responses can be categorised as follows:

- Sports facilities, e.g., basketball court, badminton court, table tennis (48)
- Quiet and private rooms for focused works or meetings (40)
- Gym (35)
- Social/common areas (27)
- Study spaces (25)
- Recreation rooms with games, pool table, and TV (25)
- Outdoor areas (23)
- More seating (23)
- Resting areas, e.g., sleeping pods, comfortable space with bean bags (18)
- Café (17)
- Kitchen facilities (microwaves, hot water) (17)
- Studios for students in practical or performance-heavy subjects e.g., dance, music, architecture, photography (16)
- Better food on campus (13)
- Wellness spaces, e.g., sensory rooms for disabled and neurodivergent students, meditation rooms (12)
- Computers and software (12)
- Student bar (11)
- Events/gatherings (8)
- 24/7 facilities (6)
- Lockers/storage (5)
- Shops on campus e.g., food shop and stationery shop (5)
- Smoking area (5)
- Parking (3)
- Longer KSU opening hours (2)

Table 7 below shows the top five answers per campus:

Are there are extra campus facilities or spaces that you would like that are not currently available?			
Kingston Hill	Knights Park	Penrhyn Road	Roehampton Vale
- Sports facilities (17) - Gym (16) - More seating (11) - Outdoor seating areas (10) - Quiet rooms, Microwaves, and Food (8 each)	- Social/common areas (13) - Studios (9) - Study spaces (8) - Quiet rooms (7) - Gym, outdoor areas, and more seating (5 each)	- Quiet rooms (22) - Sports facilities (21) - Recreation rooms (15) - Study spaces (13) - Gym (11)	- Sports facilities and computers and software (5 each) - Quiet rooms (2) - Social/common areas (2) - Café (2) - Food (2)

Table 7. Top five answers for extra campus facilities/spaces that they would like, per campus

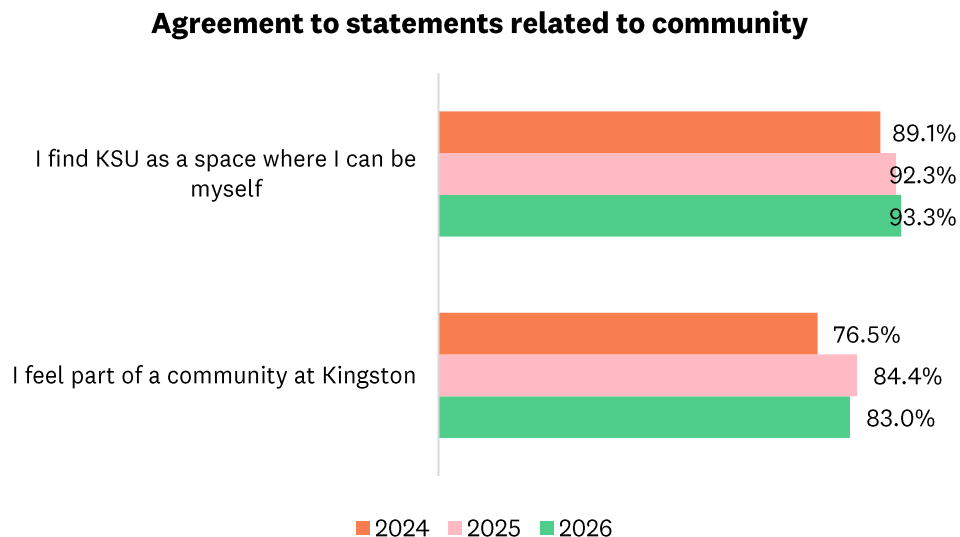
6. Community

We asked students about their agreement to statements related to community. The full results are on Table 8 below.

	%			
	Strongly Agree	Agree	Disagree	Strongly Disagree
I find KSU as a space where I can be myself (n=884)	26.6	66.7	5.4	1.2
I feel part of a community at Kingston (n=882)	22.1	60.9	13.7	3.3

Table 8. Agreements to statements related to community

Graph 15 below compares the agreement rate for the statements with survey results from 2024 and 2025.



Graph 15. Agreement to statements related to community, 2024-2026

Students who disagree to the statement 'I find KSU as a space where I can be myself' explained the cause for their disagreement. Their responses can be categorised as follows:

- They feel that they do not fit in and do not feel included (8)
- They have not engaged much with KSU (8)

- Lack of events and activities (5)
- The atmosphere/environment does not feel welcoming or comfortable (4)
- Experience of discrimination and bias from fellow students and KSU staff (3)
- No KSU presence at KSA (2)
- Lack of community (2)
- Mental health issues (2)

Students who disagree to the statement 'I feel part of a community at Kingston' explained why they have not felt that they were part of a community at Kingston. Their responses can be categorised as follows:

- They find it challenging to make friends and connections (17)
- Low sense of belonging; they do not feel included and accepted (17)
- The community feels segregated and more course-based (17)
- They live far away from campus, making it more difficult to get involved, attend events, etc (15)
- They have kept to themselves and choose not to be involved (15)
- Postgraduate students feel somewhat removed from the community (10)
- Lack of communal activities (9)
- Mature students and apprenticeship students feel that there's not a lot of opportunities for them (8)
- Lack of personal support (8)
- Lack of sense of community (8)
- The four campuses feel separate (8)
- They are not informed of the things happening at Kingston (7)
- They don't spend much time on campus (6)
- Barriers to participation in societies, e.g., can't afford memberships, can't attend events as commuters, lack of variety in societies (6)
- Lack of diversity at Kingston (3)
- Mental health issues (2)

In this section we also asked students about their friendship groups – if they have friends from their course, their sports club or society, outside of the university, their faith or religion, and their work. Their responses are as follows:

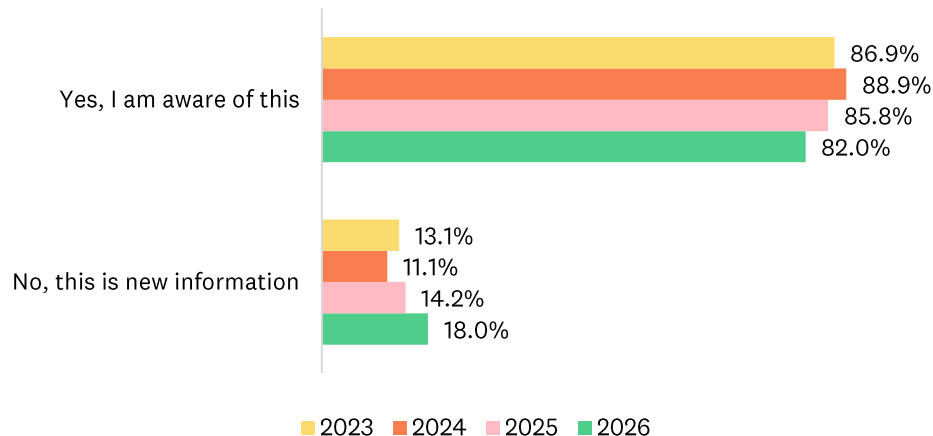
Do you have friends from...	% (n=881)
Your course	91.9
Your sports club or society	26.9
Outside the university	89.2
Your faith or religion	47.6
Your work	57.4

Table 9. Students' friendship groups

a. Societies and sports memberships

82% of students (n=881) are aware that KSU provides sports and societies memberships, while for 18% of students this was new information. Graph 16 below compares the levels of awareness of societies and sports clubs' memberships between survey results from 2023 to 2026. Awareness remained high across all years, though 2026 shows a slight dip.

Are you aware that KSU provides sports and societies memberships?



Graph 15. 'Are you aware that KSU provides sports and societies memberships?', 2023-2026

Of the students who are aware of the sports and societies memberships (n=720), 64.6% have never been involved with any.

Below are the satisfaction levels of students who have been involved with societies or sports clubs:

I am satisfied with my experience with Societies (%, n=232)			
Strongly agree	Agree	Disagree	Strongly disagree
31.5 (37%)	55.2 (58%)	8.6 (4.2%)	4.7 (0.8%)
I am satisfied with my experience with Sports Clubs (%, n=166)			
Strongly agree	Agree	Disagree	Strongly disagree
31.9 (36.7%)	45.8 (49.3%)	15.1 (10%)	7.2 (4%)

Table 10. Agreement to statement 'I am satisfied with my experience with Societies/Sports Clubs

For students who have not been involved in sports and societies (n=452), below are the reasons, from most chosen to least:

- None of the existing clubs are of interest (26.5%)
- Can't afford the membership fees (22.3%)
- Anxiety or mental health related issues (19%)
- They do not know about the societies and sports clubs on offer (12.6%)
- They can afford the membership fees but do not think that it is worth it (10.8%)
- They don't know what's stopping them from getting involved (9.7%)

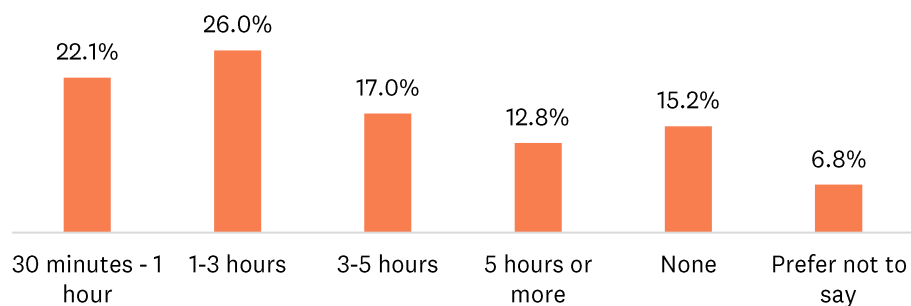
There are also 'Other' reasons (30.3%), including:

- No time left after course work, part-time jobs, and other commitments e.g., caring responsibilities (81)
- Live far away from campus (32)
- The activities do not align with their interest or schedule (6)
- Too expensive to participate (5)
- Not interested in participating (5)
- Not enough information about societies and sports clubs (3)

- Not on campus often (3)
- Shy to meet people (3)
- Illness/injury (2)
- They participate in sports outside of university (2)
- Autism means they need time to acclimatise to people and need more information than is generally available (1)

To better understand students' level of interest in sports, we also asked how much time they spend participating in sport or exercise. The results are as follows:

How much time per week do you spend participating in sport or exercise? (n=876)



Graph 16. 'How much time per week do you spend participating in sport or exercise?'

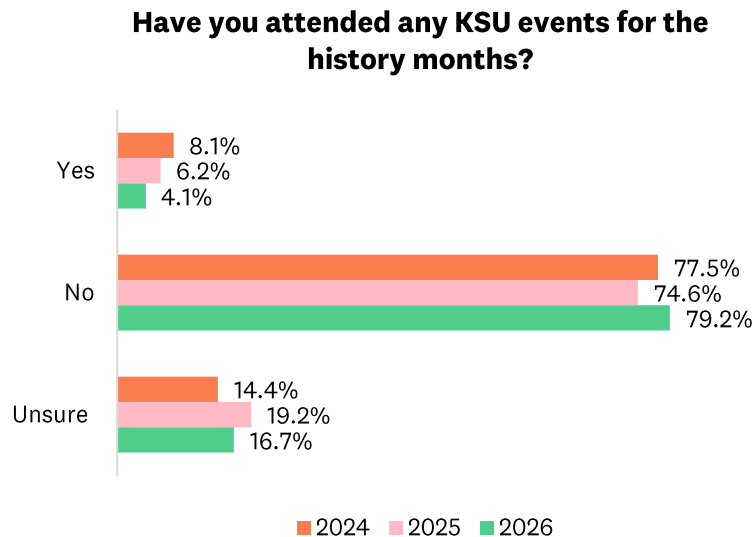
We also asked if students are aware of Varsity. 64.4% of students (n=876) said they are not aware. Of these, 40.8% said that they would be interested in attending Varsity.

Of those who said that they would not be interested in attending Varsity, below are the reasons:

- Not interested in sports/do not do sports (67)
- They have no time after course work, jobs, and other commitments e.g., caring responsibilities (58)
- Not interested in the event (27)
- Live too far away (17)
- Social anxiety and scared to join (12)
- Have other interests (10)
- They don't know anyone who participate and don't have anyone to go with (8)
- Cost (4)
- Feel too old to join as mature students (4)

b. History Month events

79.2% of students (n=876) have never attended any KSU history month events, 4.1% have attended, and 16.7% are unsure. Of those who attended (n=36), 88.9% are satisfied with the events.



Graph 17. 'Have you attended any KSU events for the history months?', 2024-2026

c. KSU Advice Service

63.8% of students (n=873) are aware of how to get academic advice from KSU, and of these students, 33.2% have contacted KSU Advice Service. Of students who have been in contact (n=185), 92.4% are satisfied with their experience.

Of students who are not aware of the Advice Service (n=316), 31.3% said that they needed the Service.

7. Campaigning

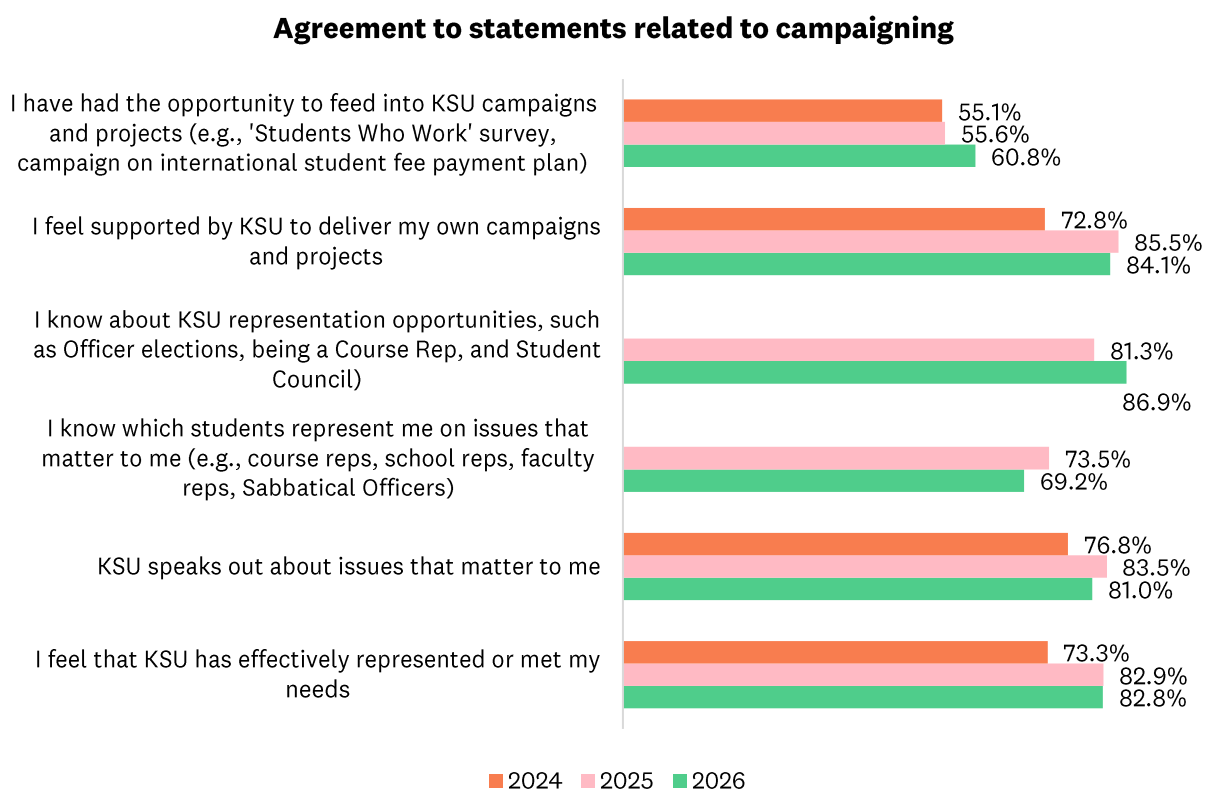
	%			
	Strongly Agree	Agree	Disagree	Strongly Disagree
I have had the opportunity to feed into KSU campaigns and projects (e.g., 'Students Who Work' survey, campaign on international student fee payment plan) (n=871)	13.2	47.6	33.3	5.9
I feel supported by KSU to deliver my own campaigns and projects (n=861)	15.7	68.4	12.8	3.0
I know about KSU representation opportunities, such as Officer elections, being a Course Rep, and Student Council (n=850)	27.1	59.8	10.4	2.8
I know which students represent me on issues that matter to me (e.g., course reps, school reps,	18.6	50.6	24.1	6.7

	%			
	Strongly Agree	Agree	Disagree	Strongly Disagree
faculty reps, Sabbatical Officers) (n=850)				
KSU speaks out about issues that matter to me (n=839)	12.9	68.2	16.4	2.5
I feel that KSU has effectively represented or met my needs (n=837)	12.2	70.6	14.9	2.3

Table 11. Agreement to statements related to campaigning

Of the six statements related to campaigning, the highest agreement is for the statement 'I know about KSU representation opportunities, such as Officer elections, being a Course Rep, and Student Council' (86.9%), while the lowest agreement is for the statement 'I have had the opportunity to feed into campaigns and projects (e.g., 'Students Who Work' survey, campaign on international student fee payment plan)' (60.8%).

Graph 18 below compares the agreement rate of the statements with results from 2024 and 2025.



Graph 18. Agreement to statements related to campaigning, 2024-2026

For students who disagree with the statement 'I have had the opportunity to feed into KSU campaigns and projects,' we asked a follow question about what campaigns they would be interested in getting involved with. Their responses can be categorised as follows:

- Liberation and EDI campaigns, including women's rights, Black History Month, and LGBTQ+ (26)
- International student support (15)
- Mental health and wellbeing (15)
- Career and employability (14)
- Student financial and cost of living support (13)
- Sports and recreation (12)
- Working and commuting student support (11)
- Academic support and development (11)
- Arts and culture (10)
- Human rights and political advocacy (10)
- Student social engagement (9)
- Environmental sustainability (9)
- Support for disabled students (6)
- Charity and fundraising (4)
- Current world affairs (3)
- Religious and faith (2)

For students who disagree with the statement 'I feel supported by KSU to deliver my own campaigns and projects,' we asked how we could support them more. Their responses can be categorised as follows:

- Increase promotion and awareness about ongoing campaigns and what KSU can do to support students who want to do campaigns (18)
- Communicate more with students and student communities, and provide avenues for students to give feedback (14)
- More engagement, encourage students to be more involved, and recognise students who have done the work (9)
- More support for students who are involved in campaigns (4)
- Funding (3)
- Help remove participation barriers for commuting and working students (2)
- Supporting freedom of expression (2)
- Event support (2)

For students who disagree with the statement 'I know which students represent me on issues that matter to me' we asked a follow up question about how they would student reps to engage with them. Their responses can be categorised as follows:

- Email (88)
- In-person engagement, e.g., coming into class, drop in sessions, pop ups on campus, regular meetings (35)
- Online communications/social media (20)
- Make themselves known and approachable (17)
- Student feedback collection e.g., survey and polls (11)
- Give more updates on what they have been doing and regular check ins with students (11)
- Events (11)
- Introduce themselves at the start of the academic year (10)
- Advocating for students and supporting students when they are facing issues (9)

- 1:1 meetings or calls with students (6)
- Posters (4)

Students who disagree with the statement 'KSU speaks out about issues that matter to me' suggested issues that they felt KSU should have been more vocal on:

- International student support (10)
- Financial and cost of living support (9)
- Campus facilities (8)
- EDI at KU (7)
- Mental health support (7)
- Course quality and structure (7)
- Career and employability (6)
- Mature student support (5)
- Disabled student support (5)
- Palestine (5)
- Current world affairs (5)
- Anti racism/far right (4)
- Political issues (4)
- Gender issues (4)
- Environment (3)
- Housing (3)
- Postgraduate student support (3)
- War-affected student support (3)
- Food on campus (3)
- Commuter student support (2)
- Apprenticeship student support (2)
- LGBTQ+ (1)

Students who disagree with the statement 'I feel that KSU has effectively represented or met my needs' suggested how KSU could do better in representing their needs:

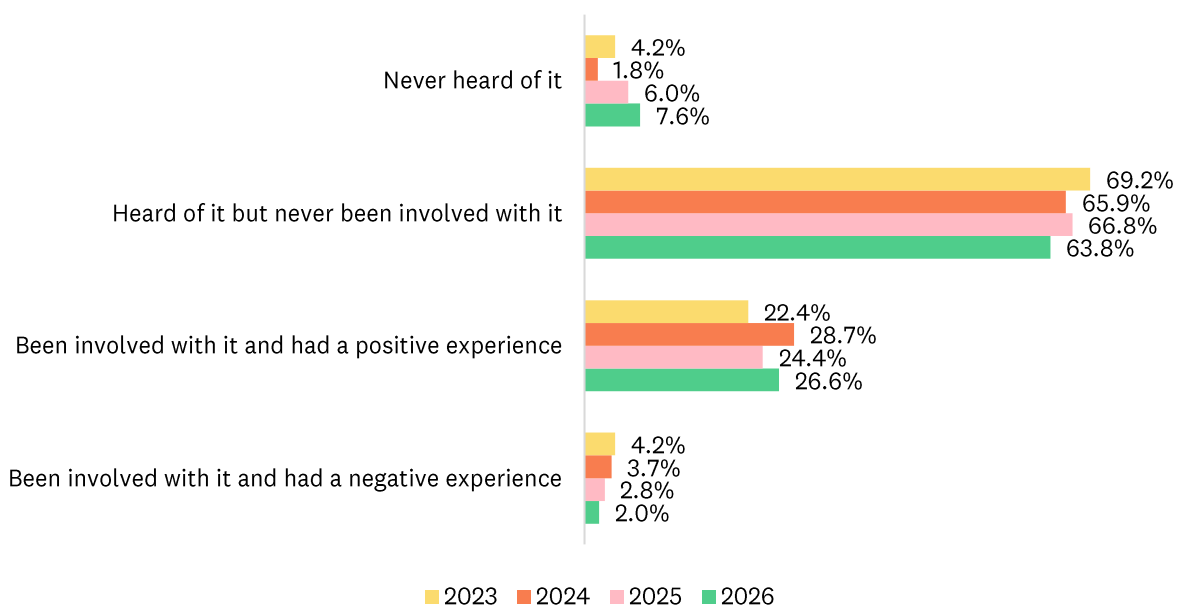
- Student feedback collection/knowning what students need (14)
- Student engagement: meet with students, provide more avenues (e.g., forums) for interactions (14)
- Representation and inclusion (13)
 - o Listening to and acknowledging students and their issues, including those who often feel left out e.g., mature students, apprenticeship students
 - o Support students affected by war, discrimination, etc
- Organisational visibility and presence (13)
- Accountability and transparency: taking actions and updating students on progress and outcomes (6)
- International student support (6)
- Respond to emails and make it more clear to students how to get help (5)
- Campus facilities and food (5)
- Student wellbeing and support (5)
- Student financial support (5)
- Mature student support (4)
- More societies and sports clubs (4)

- Advocating for academic course quality (3)
- Disabled student support (3)
- Commuter student support (2)
- Career support (2)

We asked if students are interested in getting involved in liberation or political actions, 45% say no, 31.4% say yes, and 23.5% say 'I don't know.'

With regards to Elections, most students (63.8%, n=846) have heard of it but never been involved. Further, 26.6% have been involved and had a positive experience, 7.6% never heard of the Elections, and 2% have been involved and had a negative experience. Graph 19 below shows the results in comparison to the results from the last three years.

To what extent are you aware of the Student Elections?



Graph 19. 'To what extent are you aware of the Student Elections?', 2023-2026

We can see that this year there have been an increase in the percentages of students who have never heard of the Elections and of students who have been involved and had a positive experience.

Students who have been involved with the Elections and had a positive experience share their reasons, and they can be categorised as follows:

- Voted (39)
- Enjoyed the campaign and engagement by candidates (36)
- Easy and straight forward voting (22)
- Helpful and accessible information about the candidates (12)
- Good experience of participating in elections (12)
- Voted for students who won/who deserved to win/who have made positive changes (11)
- Good organisation of the elections (9)
- Good promotion about the elections (9)
- Elected/ran as candidates (8)

- Positive atmosphere (7)
- Free candy and prizes (7)
- Community engagement (6)
- Feeling that students have a say (5)
- Good experience as part of candidate's campaign team (4)
- Helpful KSU staff (3)
- That everyone gets a chance to represent and be represented (3)
- Ideas in the manifestos (3)

Students who had a negative experience with Elections also share their reasons:

- Issues with candidates' behaviour when campaigning (9)
- KSU did not respond to queries (2)
- Could not vote (2)
- Not informed (1)
- Some activities were inconsiderate during Ramadan (1)

8. Commercials

We asked students to identify which one is the current KSU logo, from these three options:

Option 1



Option 2



Option 3



There has been an increase in the percentage of students who recognise KSU logo, from 82.6% last year to 91.4% this year.

This year we also asked if students would be in support of KSU introducing an official mascot. 61.1% say yes, while 32.9% say that they don't mind/don't have strong opinions. Those who say yes were asked if they have suggestions on what the mascot should be, and their responses are as follows:

- Lion (38)
- Animals found in and around Kingston and the riverside, e.g., duck, swan, goose, fox (27)

- Bird, e.g., crow, owl, eagle (26)
- Panther (26)
- Cougar (15)
- Tiger (10)
- Fish (8), as it connects to the logo of the Royal Borough of Kingston of Thames
- Crown or king (7)
- Deer (6)
- Bear (5)
- Otter (4)
- Monkey (4)

a. Events

Students were asked what event they would put on if they were in charge of one KSU event, and their answers can be categorised as follows:

- Social networking events (55)
- Party and festival (50)
- Sports events (48)
- Cultural events (39)
- Gaming and film events (34)
- Fair and market (23)
- Art and creative events (21)
- Ball/gala (21)
- Course or cohort-based events (17)
- Music and dance events (15)
- Trips and excursions (14)
- Diversity and social justice events (13)
- Wellness and mental health events (9)
- Charity and fundraising events (9)
- Competitions (9)
- Faith and religious events (6)
- LGBTQ+ events (5)

Within this question we also asked students to include the time, location, and price for their suggested event, and below are their responses:

Timing	Location	Pricing
- Summer (84) - Spring (41) - Start of the academic year (31) - End of the academic year (18) - Autumn (18) - All year long (15) - Term 2 (16) - Commemorative (e.g., Pride Month, Black History Month, cultural celebration days) (12)	- Campus (92) - Kingston (17) - London or elsewhere (12) - Circuit (3)	- £5 (70) - Less than £5 (61) - Free or low cost (50) - £10 (39) - Between £5 and £10 (37) - Between £10 and £15 (12) - £30 and up (9) - £20 (8)

Timing	Location	Pricing

Table 12. Suggested timing, location, and pricing of events

This year we also asked students how much they would be willing to pay for different types of events. Their responses are in Table 13 below.

	% (n=777)				
	Up to £10	£11-£20	£21-£30	More than £30	Wouldn't want to pay
Trips or excursions	46.3	25.7	9.8	7.3	10.8
Small scale events	73.4	9.7	0.8	0.3	16.0
Late night events	59.3	21.6	3.2	0.9	14.9
Large scale events	31.8	39.4	11.3	8.4	9.1

Table 13. 'How much on average would you typically be willing to spend to attend these KSU events?'

The data indicates that most students would be willing to pay up £20 regardless of types of events, although for large scale events and trips/excursions there is more willingness to pay more than £20.

b. Merchandise

Students were asked to suggest what sorts of KU branded clothing and items they would sell at KSU if they were in charge, and their responses can be categorised as follows:

- Hoodies, jumpers, sweatshirts, jackets (384)
- T-shirts (171)
- Accessories e.g., hats, socks, beanies, scarves (161)
- Tote bags (76)
- Trinkets, e.g., key rings, bag charms, pins, badges (62)
- Stationery (60)
- Water bottles and travel cups (53)
- Bottoms, e.g., jogger pants, skirts (52)
- Bags and backpacks (41)
- Sports clothing (38)
- Mugs (30)
- Design ideas (28), e.g., course specific merch, vintage style design, minimalist design, oversized fit, more interesting colours and fonts
- Jewellery (26)
- Design in collaboration with students (17)
- Plushies (15)

We also asked students how much they would be willing to pay to purchase KU branded clothing from KSU merchandise shop, and below is the distribution of their answers:

How much on average would you typically be willing to pay to purchase KU branded clothing from KSU merchandise shop?	% (n=762)
£5-£10	23.2
£11-£15	29.8
£16-£20	23.4
£21-£30	10.2
£31-£40	2.5

How much on average would you typically be willing to pay to purchase KU branded clothing from KSU merchandise shop?	% (n=762)
I would not want to pay	10.9

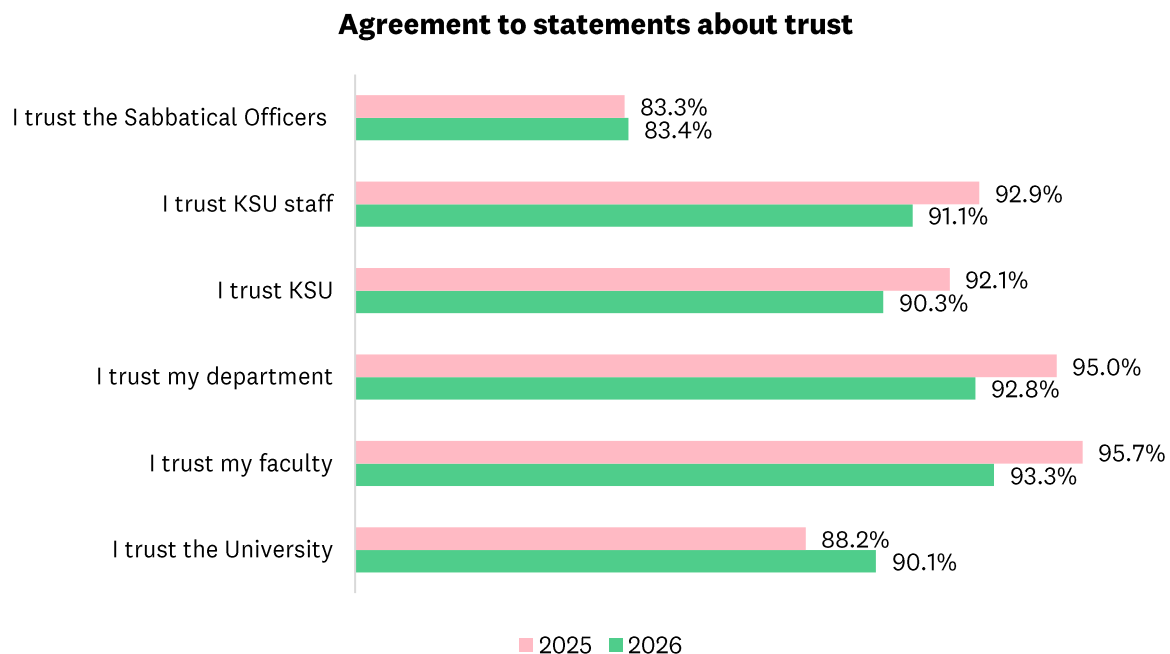
Table 14. 'How much on average would you typically be willing to pay to purchase KU branded clothing from KSU merchandise shop?'

9. Final questions

We asked students to rate KSU presence on their campus. 71.4% rate it as very visible and visible, and 28.6% rate it as not very visible and not visible at all.

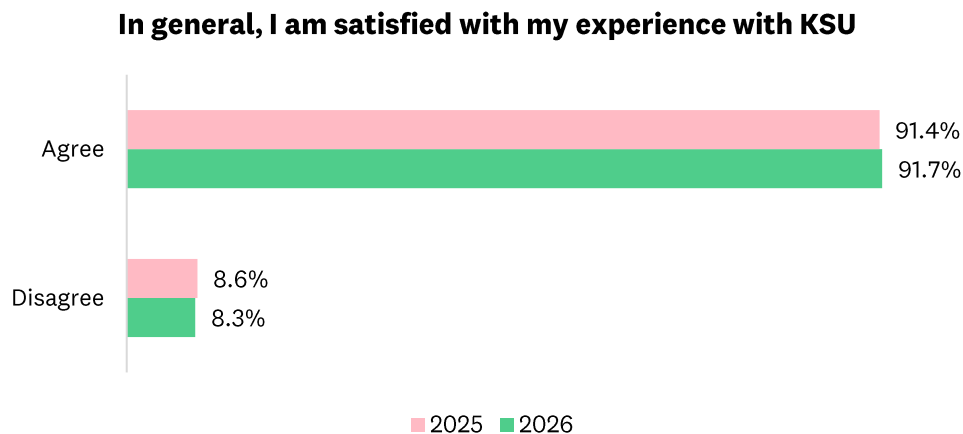
We also asked students their agreement to a series of statement about trust. It is encouraging to see that a large majority of the students agree to all statements. The highest agreement is for the statement 'I trust my faculty' (93.3%), while the lowest is for the statement 'I trust the Sabbatical officers' (83.4%).

Graph 20 below shows the results in comparison to the results from last year.



Graph 20. Agreement to statements about trust, 2025-2026

As for general satisfaction level, 91.7% agree to the statement 'In general, I am satisfied with my experience with KSU,' a slight increase from last year's result (91.4%).



Graph 21. 'In general, I am satisfied with my experience with KSU', 2025-2026

Finally, we asked students for suggestions on how KSU can improve. Their responses are as follows:

- Visibility and presence, including across campuses (86)
- More events (65)
- Campus facilities (incl. food) (40)
- Take more actions in representing and supporting students (38)
- Engage more with students (34)
- Communication (27)
- Better support and more opportunities for societies and sports clubs (25)
- More career related opportunities (13)
- Student feedback collection (11)
- Student financial support (8)
- Stronger digital/website presence (8)
- Merchandise (5)
- Community building (4)
- Elections (2)

10. Differences across demographic profiles

a. Faculty

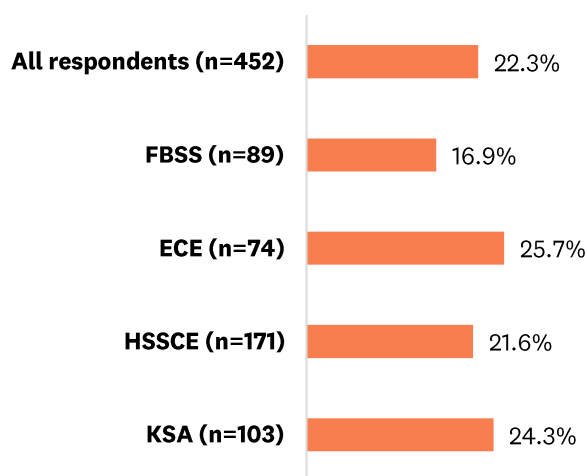
What do you think KSU is here to do?

Faculty	Top 3 answers
All respondents (n=903)	1. Represent you (44.6%) 2. Campaign on student issues (40.2%) 3. Run events (38.2%)
FBSS (n=178)	1. Represent you (46.1%) 2. Campaign on student issues (42.1%) 3. Run events (37.6%)
ECE (n=167)	1. Represent you (38.3%) 2. Campaign on student issues (33.5%)

Faculty	Top 3 answers
	3. Support student societies and sports clubs (32.9%)
HSSCE (n=308)	1. Represent you (51%) 2. Campaign on student issues (42.5%) 3. Run events (36.7%)
KSA (n=212)	1. Run events (46.2%) 2. Support student societies and sports clubs (42.9%) 3. Campaign on student issues (42.5%)

Table 15. Top three answers for 'What do you think KSU is here to do?' by faculty

Can't afford membership fees for societies and sports clubs



Graph 22. Percentage of students per faculty who have never been involved with societies and sports clubs and chose option 'I can't afford the membership fees (for societies and sports clubs)' as the reason

Statements related to community, campaigning, and general satisfaction

Highlighted with green are agreement levels that are lower than the average:

	% Agree			
	I feel part of a community at Kingston	I have had the opportunity to feed into KSU campaigns and projects	I feel that KSU has effectively represented or met my needs	In general, am satisfied with my experience with KSU
FBSS	81.6	61.4	81.2	90.7
ECE	85.9	59.0	82.0	90.6
HSSCE	86.5	62.3	87.8	94.6
KSA	77.3	60.0	78.9	88.6
Total	83.0	60.8	82.8	91.7

Table 16. Percentage of students by faculty who agree to statements related to community, campaigning, and general satisfaction

Statements related to KSU presence and trust in KSU

	% Agree			
	KSU presence on campus	I trust the Sabbatical Officer	I trust KSU	I trust KSU staff
FBSS	67.3	78.0	85.3	87.3
ECE	71.2	85.6	92.1	90.6
HSSCE	78.2	88.5	93.9	94.6
KSA	63.8	78.9	88.1	90.3
Total	71.4	83.4	90.3	91.1

Table 17. Percentage of students by faculty who agree to statements related to KSU presence and trust in KSU

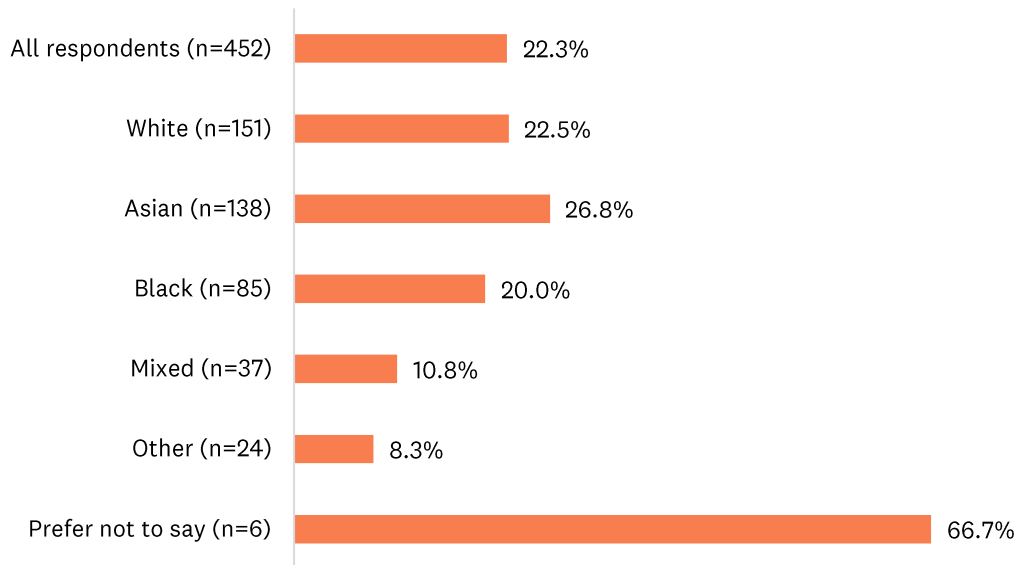
b. Ethnicity

What do you think KSU is here to do?

Ethnicity	Top 3 answers
All respondents (n=903)	1. Represent you (44.6%) 2. Campaign on student issues (40.2%) 3. Run events (38.2%)
White (n=293)	1. Run events (44.4%) 2. Represent you (43.7%) 3. Campaign on student issues (42.7%)
Asian (n=273)	1. Run events (42.1%) 2. Campaign on student issues (41%) 3. Represent you (40.3%)
Black (n=167)	1. Represent you (54.5%) 2. Campaign on student issues (43.1%) 3. Support student societies and sports clubs (39.5%)
Mixed (n=75)	1. Represent you (40%) 2. Run events (36%) 3. Support student societies and sports clubs (34.7%)
Other (n=51)	1. Represent you (47.1%) 2. Support student societies and sports clubs and give academic advice (39.2% each) 3. Run events and campaign on student issues (33.3% each)
Prefer not to say (n=14)	1. Hold the university to account (42.9%) 2. Run events and represent you (35.7% each) 3. Give academic advice, campaign on student issues, and support student societies and sports clubs (28.6% each)

Table 18. Top three answers for 'What do you think KSU is here to do?' by ethnicity

Can't afford membership fees for societies and sports clubs



Graph 23. 'I can't afford the membership fees (for societies and sports clubs)' by ethnicity

Statements related to community, campaigning, and general satisfaction

Highlighted with green are agreement levels that are lower than the average:

	% Agree			
	I feel part of a community at Kingston	I have had the opportunity to feed into KSU campaigns and projects	I feel that KSU has effectively represented or met my needs	In general, am satisfied with my experience with KSU
White	78.1	56.1	79.5	87.9
Asian	92.1	65.3	86.1	94.7
Black	80.4	61.5	87.7	92.8
Mixed	73.0	59.7	78.3	95.3
Other	90.0	70.0	86.9	95.5
Prefer not to say	71.4	42.9	71.4	69.2
Total	83.0	60.8	82.8	91.7

Table 19. Percentage of students by ethnicity who agree to statements related to community, campaigning, and general satisfaction

Statements related to KSU presence and trust in KSU

	% Agree			
	KSU presence on campus	I trust the Sabbatical Officer	I trust KSU	I trust KSU staff
White	68.0	80.9	87.9	89.8
Asian	76.4	86.7	92.9	92.0
Black	74.1	85.6	92.8	94.2
Mixed	56.3	78.1	87.5	89.1
Other	77.3	90.9	90.9	90.9
Prefer not to say	53.8	53.8	76.9	84.6
Total	71.4	83.4	90.3	91.1

Table 20. Percentage of students by ethnicity who agree to statements related to KSU presence and trust in KSU

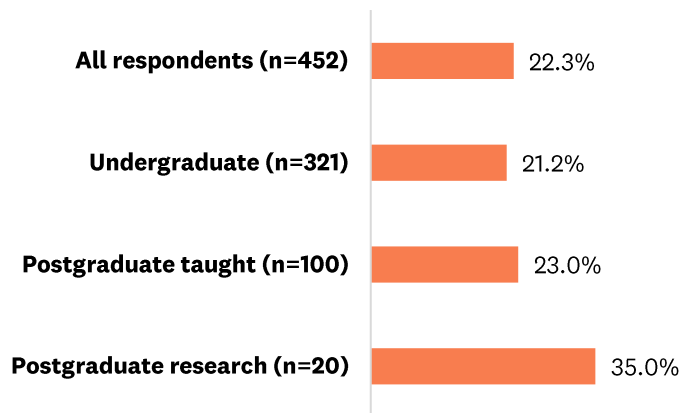
c. Level of study

What do you think KSU is here to do?

Level of study	Top 3 answers
All respondents (n=903)	1. Represent you (44.6%) 2. Campaign on student issues (40.2%) 3. Run events (38.2%)
Undergraduate (n=651)	1. Represent you (44.4%) 2. Run events and support student societies and sports clubs (39.3% each) 3. Campaign on student issues (37.2%)
Postgraduate taught (n=189)	1. Campaign on student issues (50.8%) 2. Represent you (42.9%) 3. Run events (34.9%)
Postgraduate research (n=33)	1. Represent you (54.5%) 2. Campaign on student issues (51.5%) 3. Run events (42.4%)

Table 21. Top three answers for 'What do you think KSU is here to do?' by level of study

Can't afford membership fees for societies and sports clubs



Graph 24. 'I can't afford the membership fees (for societies and sports clubs)' by level of study

Statements related to community, campaigning, and general satisfaction

Highlighted with green are agreement levels that are lower than the average:

	% Agree			
	I feel part of a community at Kingston	I have had the opportunity to feed into KSU campaigns and projects	I feel that KSU has effectively represented or met my needs	In general, am satisfied with my experience with KSU
UG	83.5	59.1	84.3	91.9
PGT	84.4	68.9	82.6	93.2
PGR	65.6	50.0	68.8	76.9
Total	83.0	60.8	82.8	91.7

Table 22. Percentage of students by level of study who agree to statements related to community, campaigning, and general satisfaction

Statements related to KSU presence and trust in KSU

	% Agree			
	KSU presence on campus	I trust the Sabbatical Officer	I trust KSU	I trust KSU staff
UG	69.6	82.8	90.4	91.1
PGT	77.2	90.1	91.4	92.6
PGR	61.5	53.8	80.8	84.6
Total	71.4	83.4	90.3	91.1

Table 23. Percentage of students by level of study who agree to statements related to KSU presence and trust in KSU

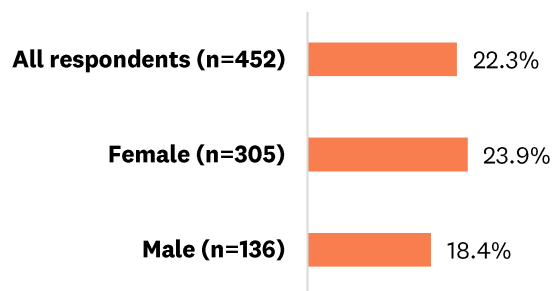
d. Gender

What do you think KSU is here to do?

Gender	Top 3 answers
All respondents (n=903)	1. Represent you (44.6%) 2. Campaign on student issues (40.2%) 3. Run events (38.2%)
Female (n=602)	1. Represent you (45.2%) 2. Run events (42%) 3. Campaign on student issues (41.7%)
Male (n=271)	1. Represent you (42.8%) 2. Campaign on student issues (38.4%) 3. Give academic advice (32.5%)

Table 24. Top three answers for 'What do you think KSU is here to do?' by gender

Can't afford membership fees for societies and sports clubs



Graph 25. 'I can't afford the membership fees (for societies and sports clubs)' by gender

Statements related to community, campaigning, and general satisfaction

Highlighted with green are agreement levels that are lower than the average:

	% Agree			
	I feel part of a community at Kingston	I have had the opportunity to feed into KSU campaigns and projects	I feel that KSU has effectively represented or met my needs	In general, am satisfied with my experience with KSU
Female	83.4	59.1	83.8	93.2
Male	82.3	65.0	82.2	88.2
Total	83.0	60.8	82.8	91.7

Table 25. Percentage of students by gender who agree to statements related to community, campaigning, and general satisfaction

Statements related to KSU presence and trust in KSU

	% Agree			
	KSU presence on campus	I trust the Sabbatical Officer	I trust KSU	I trust KSU staff
Female	72.1	84.2	91.8	92.0
Male	68.6	81.7	86.9	89.5
Total	71.4	83.4	90.3	91.1

Table 26. Percentage of students by gender who agreed to statements related to KSU presence and trust in KSU

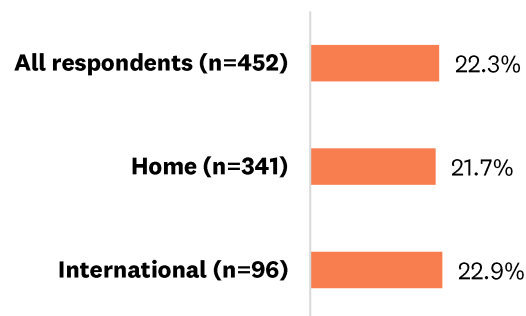
e. Fee status

What do you think KSU is here to do?

Fee status	Top 3 answers
All respondents (n=903)	1. Represent you (44.6%) 2. Campaign on student issues (40.2%) 3. Run events (38.2%)
Home (n=655)	1. Represent you (46%) 2. Campaign on student issues (38%) 3. Run events (37.6%)
International (n=209)	1. Campaign on student issues (48.8%) 2. Run events (41.1%) 3. Represent you (40.2%)

Table 27. Top three answers for 'What do you think KSU is here to do?' by fee status

Can't afford membership fees for societies and sports clubs



Graph 26. 'I can't afford the membership fees (for societies and sports clubs)' by fee status

Statements related to community, campaigning, and general satisfaction

Highlighted with green are agreement levels that are lower than the average:

	% Agree			
	I feel part of a community at Kingston	I have had the opportunity to feed into KSU campaigns and projects	I feel that KSU has effectively represented or met my needs	In general, am satisfied with my experience with KSU
Home	82.1	58.5	84.3	91.2
International	86.3	68.5	80.0	93.2
Total	83.0	60.8	82.8	91.7

Table 28. Percentage of students by fee status who agree to statements related to community, campaigning, and general satisfaction

Statements related to KSU presence and trust in KSU

	% Agree			
	KSU presence on campus	I trust the Sabbatical Officer	I trust KSU	I trust KSU staff
Home	70.4	83.5	90.0	91.2
International	73.3	83.5	91.5	91.5
Total	71.4	83.4	90.3	91.1

Table 29. Percentage of students by fee status who agree to statements related to KSU presence and trust in KSU

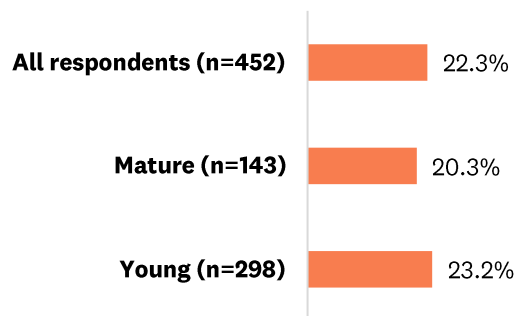
f. Age range

What do you think KSU is here to do?

Age range	Top 3 answers
All respondents (n=903)	1. Represent you (44.6%) 2. Campaign on student issues (40.2%) 3. Run events (38.2%)
Mature (n=295)	1. Represent you (49.8%) 2. Campaign on student issues (44.1%) 3. Run events (34.6%)
Young (n=578)	1. Represent you (41.7%) 2. Run events (40.5%) 3. Campaign on student issues (38.9%)

Table 30. Top three answers for 'What do you think KSU is here to do?' by age range

Can't afford membership fees for societies and sports clubs



Graph 27. 'I can't afford the membership fees (for societies and sports clubs)' by age range

Statements related to community, campaigning, and general satisfaction

Highlighted with green are agreement levels that are lower than the average:

	% Agree			
	I feel part of a community at Kingston	I have had the opportunity to feed into KSU campaigns and projects	I feel that KSU has effectively represented or met my needs	In general, am satisfied with my experience with KSU
Mature	78.9	61.8	79.1	88.9
Young	85.2	60.5	85.5	93.1
Total	83.0	60.8	82.8	91.7

Table 31. Percentage of students by age range who agree to statements related to community, campaigning, and general satisfaction

Statements related to KSU presence and trust in KSU

	% Agree			
	KSU presence on campus	I trust the Sabbatical Officer	I trust KSU	I trust KSU staff
Mature	68.3	79.0	88.5	90.1
Young	72.4	85.8	91.2	91.9
Total	71.4	83.4	90.3	91.1

Table 32. Percentage of students by age range who agree to statements related to KSU presence and trust in KSU

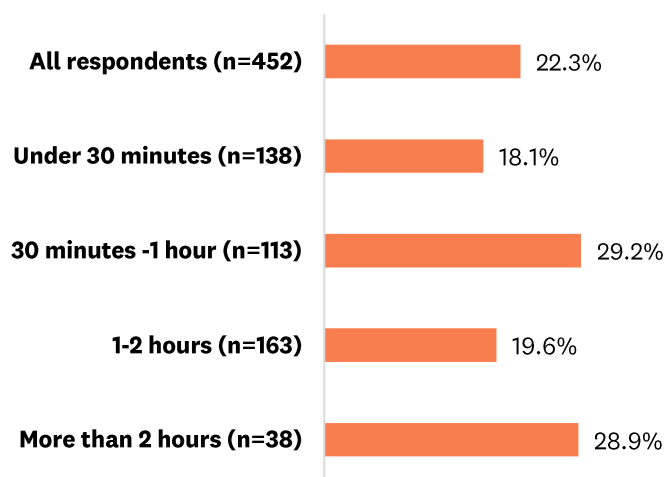
g. Travel time to campus

What do you think KSU is here to do?

Travel time to campus	Top 3 answers
All respondents (n=903)	1. Represent you (44.6%) 2. Campaign on student issues (40.2%) 3. Run events (38.2%)
Under 30 minutes (n=293)	1. Support student societies and sports clubs (45.1%) 2. Run events (44%) 3. Represent you (43.7%)
30 minutes – 1 hour (n=220)	1. Represent you (43.2%) 2. Campaign on student issues (41.8%) 3. Run events and support student societies and sports clubs (34.5% each)
1 – 2 hours (n=295)	1. Represent you (46.1%) 2. Campaign on student issues (39.3%) 3. Run events (35.9%)
More than 2 hours (n=78)	1. Campaign on student issues (50%) 2. Represent you (47.4%) 3. Support student societies and sports clubs (39.7%)

Table 33. Top three answers for 'What do you think KSU is here to do?' by travel time to campus

Can't afford membership fees for societies and sports clubs



Graph 28. 'I can't afford the membership fees (for societies and sports clubs)' by travel time to campus

Statements related to community, campaigning, and general satisfaction

Highlighted with green are agreement levels that are lower than the average:

	% Agree			
	I feel part of a community at Kingston	I have had the opportunity to feed into KSU campaigns and projects	I feel that KSU has effectively represented or met my needs	In general, am satisfied with my experience with KSU
Under 30 minutes	83.1	58.2	82.8	90.9
30 minutes - 1 hour	82.7	63.3	82.0	92.8
1-2 hours	83.3	59.3	83.6	91.3
More than 2 hours	82.1	69.2	81.6	93.1
Total	83.0	60.8	82.8	91.7

Table 34. Percentage of students by travel time who agree to statements related to community, campaigning, and general satisfaction

Statements related to KSU presence and trust in KSU

	% Agree			
	KSU presence on campus	I trust the Sabbatical Officer	I trust KSU	I trust KSU staff
Under 30 minutes	69.7	84.6	91.7	92.1
30 minutes - 1 hour	67.7	82.1	89.7	91.3
1-2 hours	75.5	83.8	90.1	90.1
More than 2 hours	72.2	81.9	87.5	90.3
Total	71.4	83.4	90.3	91.1

Table 35. Percentage of students by travel time who agree to statements related to KSU presence and trust in KSU

h. Campus

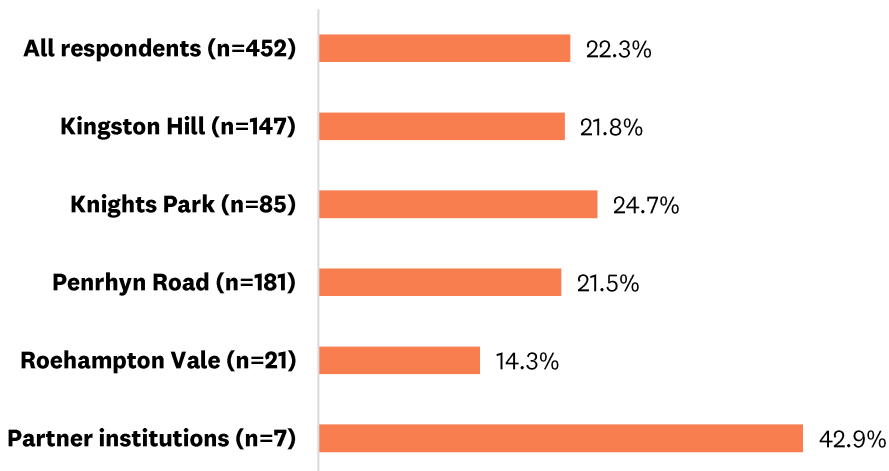
What do you think KSU is here to do?

Campus	Top 3 answers
All respondents (n=903)	1. Represent you (44.6%) 2. Campaign on student issues (40.2%) 3. Run events (38.2%)
Kingston Hill (n=269)	1. Represent you (52.8%) 2. Campaign on student issues (42.4%) 3. Run events (34.6%)
Knights Park (n=176)	1. Run events (48.3%) 2. Support student societies and sports clubs (46.6%)

Campus	Top 3 answers
	3. Campaign on student issues (41.5%)
Penrhyn Road (n=373)	1. Represent you (41.6%) 2. Campaign on student issues (39.7%) 3. Run events and support student societies and sports clubs (37.5% each)
Roehampton Vale (n=47)	1. Give academic advice (42.6%) 2. Represent you (40.4%) 3. Campaign on student issues and support student societies and sports clubs (36.2% each)
Partner institutions (n=8)	1. Give academic advice (62.5%) 2. Give non-academic advice (50%) 3. Run events, represent you, campaign on student issues (37.5% each)

Table 36. Top three answers for 'What do you think KSU is here to do?' by campus

Can't afford membership fees for societies and sports clubs



Graph 29. 'I can't afford the membership fees (for societies and sports clubs)' by campus

Statements related to community, campaigning, and general satisfaction

Highlighted with green are agreement levels that are lower than the average:

	% Agree			
	I feel part of a community at Kingston	I have had the opportunity to feed into KSU campaigns and projects	I feel that KSU has effectively represented or met my needs	In general, am satisfied with my experience with KSU
Kingston Hill	85.3	63.5	85.0	92.6
Knights Park	79.1	60.0	80.0	89.7
Penrhyn Road	83.3	60.8	84.4	92.3
Roehampton Vale	84.8	51.1	76.8	87.2
Partner institutions	71.4	57.1	85.7	100.0
Total	83.0	60.8	82.8	91.7

Table 37. Percentage of students by campus who agree to statements related to community, campaigning, and general satisfaction

Statements related to KSU presence and trust in KSU

	% Agree			
	KSU presence on campus	I trust the Sabbatical Officer	I trust KSU	I trust KSU staff
Kingston Hill	65.7	81.3	89.1	89.1
Knights Park	61.3	80.6	89.7	91.6
Penrhyn Road	81.0	86.1	91.3	92.3
Roehampton Vale	59.0	82.1	89.7	92.3
Partner institutions	85.7	100.0	100.0	100.0
Total	71.4	83.4	90.3	91.1

Table 38. Percentage of students by campus who agree to statements related to KSU presence and trust in KSU

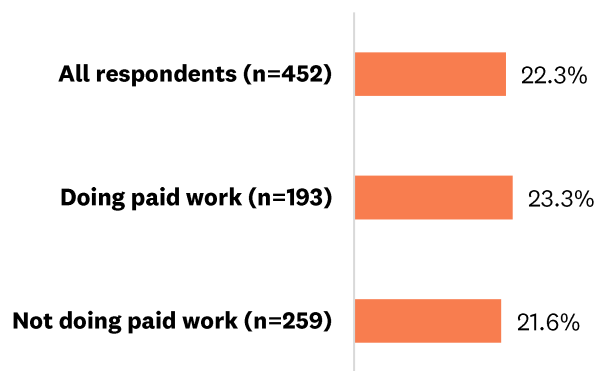
i. Work alongside study

What do you think KSU is here to do?

Work alongside study	Top 3 answers
All respondents (n=903)	1. Represent you (44.6%) 2. Campaign on student issues (40.2%) 3. Run events (38.2%)
Doing paid work alongside study (n=373)	1. Represent you (46.4%) 2. Campaign on student issues (45.8%) 3. Run events (37.8%)
Not doing paid work alongside study (n=530)	1. Represent you (43.4%) 2. Run events (38.5%) 3. Support student societies and sports clubs (36.4%)

Table 39. Top three answers for 'What do you think KSU is here to do?' by work alongside study

Can't afford membership fees for societies and sports clubs



Graph 30. 'I can't afford the membership fees (for societies and sports clubs)' by work alongside study

Statements related to community, campaigning, and general satisfaction

Highlighted with green are agreement levels that are lower than the average:

	% Agree			
	I feel part of a community at Kingston	I have had the opportunity to feed into KSU campaigns and projects	I feel that KSU has effectively represented or met my needs	In general, am satisfied with my experience with KSU
Doing paid work	82.2	59.9	81.1	90.9
Not doing paid work	83.6	61.5	84.0	92.3
Total	83.0	60.8	82.8	91.7

Table 40. Percentage of students by employment alongside studies who agree to statements related to community, campaigning, and general satisfaction

Statements related to KSU presence and trust in KSU

	% Agree			
	KSU presence on campus	I trust the Sabbatical Officer	I trust KSU	I trust KSU staff
Doing paid work	70.0	82.4	91.3	91.9
Not doing paid work	72.3	84.4	89.6	90.5
Total	71.4	83.4	90.3	91.1

Table 41. Percentage of students by employment alongside studies who agree to statements related to KSU presence and trust in KSU

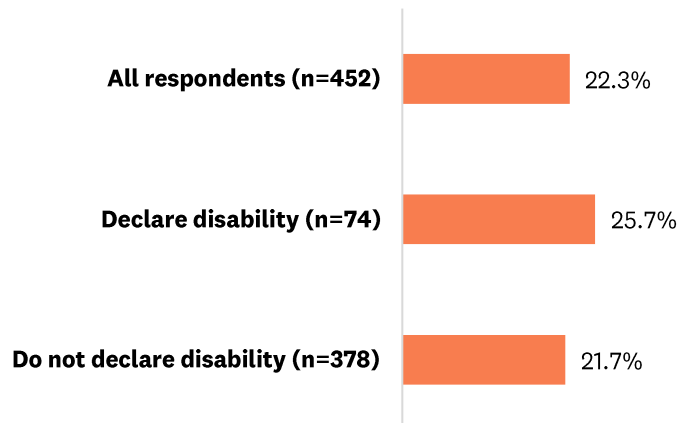
j. Disability

What do you think KSU is here to do?

Disability	Top 3 answers
All respondents (n=903)	1. Represent you (44.6%) 2. Campaign on student issues (40.2%) 1. Run events (38.2%)
Declare disability (n=156)	1. Represent you (47.2%) 2. Campaign on student issues (44.2%) 3. Run events (39.7%)
Do not declare disability (n=747)	1. Represent you (44%) 2. Campaign on student issues (39.4%) 3. Run events (37.9%)

Table 42. Top three answers for 'What do you think KSU is here to do?' by disability

Can't afford membership fees for societies and sports clubs



Graph 31. 'I can't afford the membership fees (for societies and sports clubs)' by disability

Statements related to community, campaigning, and general satisfaction

Highlighted with green are agreement levels that are lower than the average:

	% Agree			
	I feel part of a community at Kingston	I have had the opportunity to feed into KSU campaigns and projects	I feel that KSU has effectively represented or met my needs	In general, am satisfied with my experience with KSU
Declare disability	73.0	58.0	77.9	86.3
Do not declare disability	85.1	61.4	83.8	92.9
Total	83.0	60.8	82.8	91.7

Table 43. Percentage of students by disability who agree to statements related to community, campaigning, and general satisfaction

Statements related to KSU presence and trust in KSU

	% Agree			
	KSU presence on campus	I trust the Sabbatical Officer	I trust KSU	I trust KSU staff
Declare disability	59.7	74.8	82.7	85.6
Do not declare disability	74.0	85.4	92.0	92.3
Total	71.4	83.4	90.3	91.1

Table 44. Percentage of students by disability who agree to statements related to KSU presence and trust in KSU

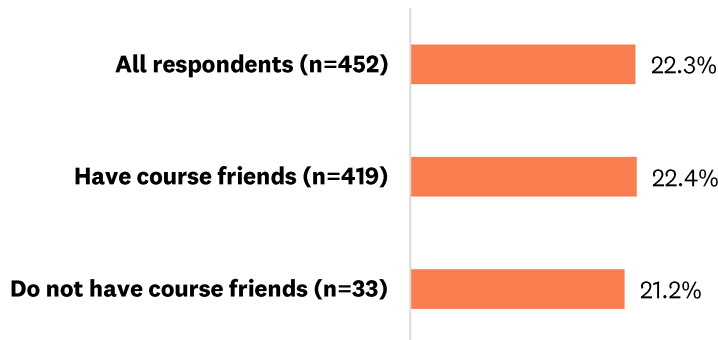
k. Have course friends

What do you think KSU is here to do?

Course friends	Top 3 answers
All respondents (n=903)	1. Represent you (44.6%) 2. Campaign on student issues (40.2%) 3. Run events (38.2%)
Have course friends (n=810)	1. Represent you (45.3%) 2. Campaign on student issues (40.4%) 3. Run events (38.4%)
Do not have course friends (n=71)	1. Campaign on student issues (40.8%) 2. Run events and represent you (38% each) 3. Give academic advice (29.6%)

Table 45. Top three answers for 'What do you think KSU is here to do?' by course friends

Can't afford membership fees for societies and sports clubs



Graph 33. 'I can't afford the membership fees (for societies and sports clubs)' by course friends

Statements related to community, campaigning, and general satisfaction

Highlighted with green are agreement levels that are lower than the average:

	% Agree			
	I feel part of a community at Kingston	I have had the opportunity to feed into KSU campaigns and projects	I feel that KSU has effectively represented or met my needs	In general, am satisfied with my experience with KSU
Have course friends	86.3	61.7	83.7	93.6
Do not have course friends	45.0	50.8	72.5	71.0
Total	83.0	60.8	82.8	91.7

Table 46. Percentage of students by course friends who agree to statements related to community, campaigning, and general satisfaction

Statements related to KSU presence and trust in KSU

	% Agree			
	KSU presence on campus	I trust the Sabbatical Officer	I trust KSU	I trust KSU staff
Have course friends	73.1	84.9	91.5	92.2
Do not have course friends	51.6	66.1	75.8	79.1
Total	71.4	83.4	90.3	91.1

Table 47. Percentage of students by course friends who agree to statements related to KSU presence and trust in KSU

I. Involvement with societies/sports clubs

What do you think KSU is here to do?

Involvement with societies/sports clubs	Top 3 answers
All respondents (n=808)	1. Represent you (46.2%) 2. Run events (41.5%) 3. Support student societies and sports clubs (40.2%)
Been involved with societies and sports clubs (n=255)	1. Support student societies and sports clubs (47.8%) 2. Represent you (45.9%) 3. Run events (42%)
Never been involved with societies and sports clubs (n=465)	1. Represent you (43.9%) 2. Campaign on student issues (43.4%) 3. Run events (37.8%)

Table 48. Top three answers for 'What do you think KSU is here to do?' by involvement with societies and sports clubs

Statements related to community, campaigning, and general satisfaction

Highlighted with green are agreement levels that are lower than the average:

	% Agree			
	I feel part of a community at Kingston	I have had the opportunity to feed into KSU campaigns and projects	I feel that KSU has effectively represented or met my needs	In general, am satisfied with my experience with KSU
Been involved with societies/sports clubs	89.4	62.9	85.7	91.3
Never been involved with societies/sports clubs	81.7	66.0	85.3	93.8
Total	83.0	60.8	82.8	91.7

Table 49. Percentage of students by involvement in societies/sports clubs who agree to statements related to community, campaigning, and general satisfaction

Statements related to KSU presence and trust in KSU

	% Agree			
	KSU presence on campus	I trust the Sabbatical Officer	I trust KSU	I trust KSU staff
Been involved with societies/sports clubs	74.2	85.6	92.6	92.6
Never been involved with societies/sports clubs	73.4	85.1	91.5	92.3
Total	71.4	83.4	90.3	91.1

Table 50. Percentage of students by involvement in societies/sports clubs who agree to statements related to KSU presence and trust in KSU

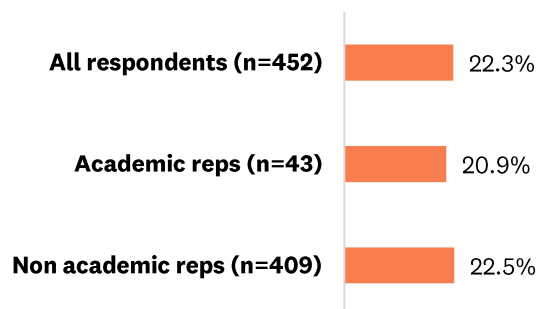
m. Academic reps

What do you think KSU is here to do?

Academic reps	Top 3 answers
All respondents (n=903)	1. Represent you (44.6%) 2. Campaign on student issues (40.2%) 3. Run events (38.2%)
Academic reps (n=100)	1. Represent you (58%) 2. Campaign on student issues (48%) 3. Support student societies and sports clubs (40%)
Non academic reps (n=803)	1. Represent you (43%) 2. Campaign on student issues (39.2%) 3. Run events (38.1%)

Table 51. Top three answers for 'What do you think KSU is here to do?' by involvement as academic reps

Can't afford membership fees for societies and sports clubs



Graph 34. 'I can't afford the membership fees (for societies and sports clubs)' by involvement as academic reps

Statements related to community, campaigning, and general satisfaction

Highlighted with green are agreement levels that are lower than the average:

	% Agree			
	I feel part of a community at Kingston	I have had the opportunity to feed into KSU campaigns and projects	I feel that KSU has effectively represented or met my needs	In general, am satisfied with my experience with KSU
Academic reps	94.9	65.6	85.1	94.2
Non academic reps	81.5	60.3	82.5	91.4
Total	83.0	60.8	82.8	91.7

Table 52. Percentage of students by involvement as academic reps who agree to statements related to community, campaigning, and general satisfaction

Statements related to KSU presence and trust in KSU

	% Agree			
	KSU presence on campus	I trust the Sabbatical Officer	I trust KSU	I trust KSU staff
Academic reps	70.9	88.4	94.2	91.9
Non academic reps	71.4	82.8	89.8	91.0
Total	71.4	83.4	90.3	91.1

Table 53. Percentage of students by involvement as academic reps who agree to statements related to KSU presence and trust in KSU

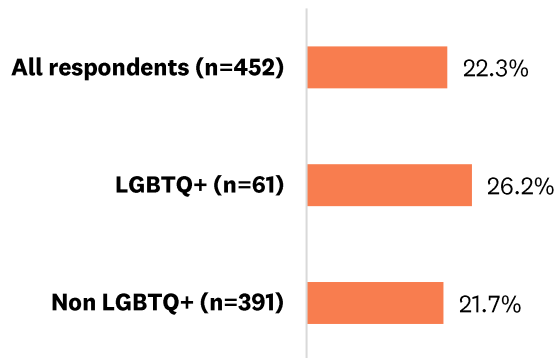
n. LGBTQ+

What do you think KSU is here to do?

LGBTQ+	Top 3 answers
All respondents (n=903)	1. Represent you (44.6%) 2. Campaign on student issues (40.2%) 3. Run events (38.2%)
LGBTQ+ (n=131)	1. Run events (46.6%) 2. Campaign on student issues (45.8%) 3. Represent you (42.7%)
Non LGBTQ+ (n=772)	1. Represent you (44.9%) 2. Campaign on student issues (39.2%) 3. Run events (36.8%)

Table 52. Top three answers for 'What do you think KSU is here to do?' by LGBTQ+

Can't afford membership fees for societies and sports clubs



Graph 35. 'I can't afford the membership fees (for societies and sports clubs)' by LGBTQ+

Statements related to community, campaigning, and general satisfaction

Highlighted with green are agreement levels that are lower than the average:

	% Agree			
	I feel part of a community at Kingston	I have had the opportunity to feed into KSU campaigns and projects	I feel that KSU has effectively represented or met my needs	In general, am satisfied with my experience with KSU
LGBTQ+	75.6	60.6	83.4	86.1
Non LGBTQ+	84.2	60.9	82.7	92.7
Total	83.0	60.8	82.8	91.7

Table 53. Percentage of students by LGBTQ+ who agree to statements related to community, campaigning, and general satisfaction

Statements related to KSU presence and trust in KSU

	% Agree			
	KSU presence on campus	I trust the Sabbatical Officer	I trust KSU	I trust KSU staff
LGBTQ+	63.5	83.5	87.8	86.1
Non LGBTQ+	72.8	83.4	90.7	92.0
Total	71.4	83.4	90.3	91.1

Table 53. Percentage of students by LGBTQ+ who agree to statements related to KSU presence and trust in KSU

11. Correlation

We ran a correlation analysis between the variables with agree-disagree scale. Table 48 below shows the variables that have strong correlations with other variables and are statistically significant (Spearman $r(1,069) > .600$, $p < .01$). Highlighted with pink are variables that strongly correlate with most other variables, which are listed in Table 54.

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
1																
2			.793	.654	.654	.643	.679	.694								.606
3		.793		.668	.676	.685	.696	.706				.608			.603	.610
4		.654	.668		.644	.690	.697	.690								
5		.654	.676	.644		.797	.738	.751	.602	.621	.605	.640	.607		.607	.646
6		.643	.685	.690	.797		.769	.770	.632	.648	.636	.653	.616	.614	.617	.655
7		.679	.696	.697	.738	.769		.854	.678	.701	.685	.698	.639	.643	.673	.696
8		.694	.706	.690	.751	.770	.854		.689	.724	.710	.729	.657	.654	.682	.724
9					.602	.632	.678	.689		.839	.821	.832	.770	.756	.780	.812
10					.621	.648	.701	.724	.839		.901	.913	.840	.828	.859	.861
11					.605	.636	.685	.710	.821	.901		.943	.864	.866	.881	.872
12			.608		.640	.653	.698	.729	.832	.913	.943		.867	.869	.891	.886
13					.607	.616	.639	.657	.770	.840	.864	.867		.941	.877	.846
14						.614	.643	.654	.756	.828	.866	.869	.941		.895	.851
15			.603		.607	.617	.673	.682	.780	.859	.881	.891	.877	.895		.871
16		.606	.610		.646	.655	.696	.724	.812	.861	.872	.886	.846	.851	.871	

Table 54. Correlation matrix of variables

Variables:

1. KSU communications are relevant to me
2. I find KSU as a space where I can be myself
3. I feel part of a community at Kingston
4. I have had the opportunity to feed into KSU campaigns and projects
5. I know about KSU representation opportunities, such as Officer elections, being a Course Rep, and Student Council
6. I know which students represent me on issues that matter to me (e.g., course reps, school reps, faculty reps, Sabbatical Officers)
7. KSU speaks out about issues that matter to me

8. I feel that KSU has effectively represented or met my needs
9. KSU presence on campus
10. I trust the Sabbatical Officer
11. I trust KSU staff
12. I trust KSU
13. I trust my department
14. I trust my faculty
15. I trust the University
16. In general, I am satisfied with my experience with KSU

I know which students represent me on issues that matter to me	Strongly correlates with	1. I find KSU as a space where I can be myself 2. I feel part of a community at Kingston 3. I have had the opportunity to feed into KSU campaigns and projects 4. I know about KSU representation opportunities 5. KSU speaks out about issues that matter to me 6. I feel that KSU has effectively represented or met my needs 7. KSU presence on campus 8. I trust the Sabbatical Officer 9. I trust KSU staff 10. I trust KSU 11. I trust my department 12. I trust my faculty 13. I trust the University 14. In general, I am satisfied with my experience with KSU
KSU speaks out about issues that matter to me	Strongly correlates with	1. I find KSU as a space where I can be myself 2. I feel part of a community at Kingston 3. I have had the opportunity to feed into KSU campaigns and projects 4. I know about KSU representation opportunities, such as Officer elections, being a Course Rep, and Student Council 5. I know which students represent me on issues that matter to me 6. I feel that KSU has effectively represented or met my needs 7. KSU presence on campus 8. I trust the Sabbatical Officer 9. I trust KSU staff 10. I trust KSU 11. I trust my department 12. I trust my faculty 13. I trust the University 14. In general, I am satisfied with my experience with KSU
I feel that KSU has effectively represented or met my needs	Strongly correlates with	1. I find KSU as a space where I can be myself 2. I feel part of a community at Kingston

		3. I have had the opportunity to feed into KSU campaigns and projects 4. I know about KSU representation opportunities, such as Officer elections, being a Course Rep, and Student Council 5. I know which students represent me on issues that matter to me 6. KSU speaks out about issues that matter to me 7. KSU presence on campus 8. I trust the Sabbatical Officer 9. I trust KSU staff 10. I trust KSU 11. I trust my department 12. I trust my faculty 13. I trust the University 14. In general, I am satisfied with my experience with KSU
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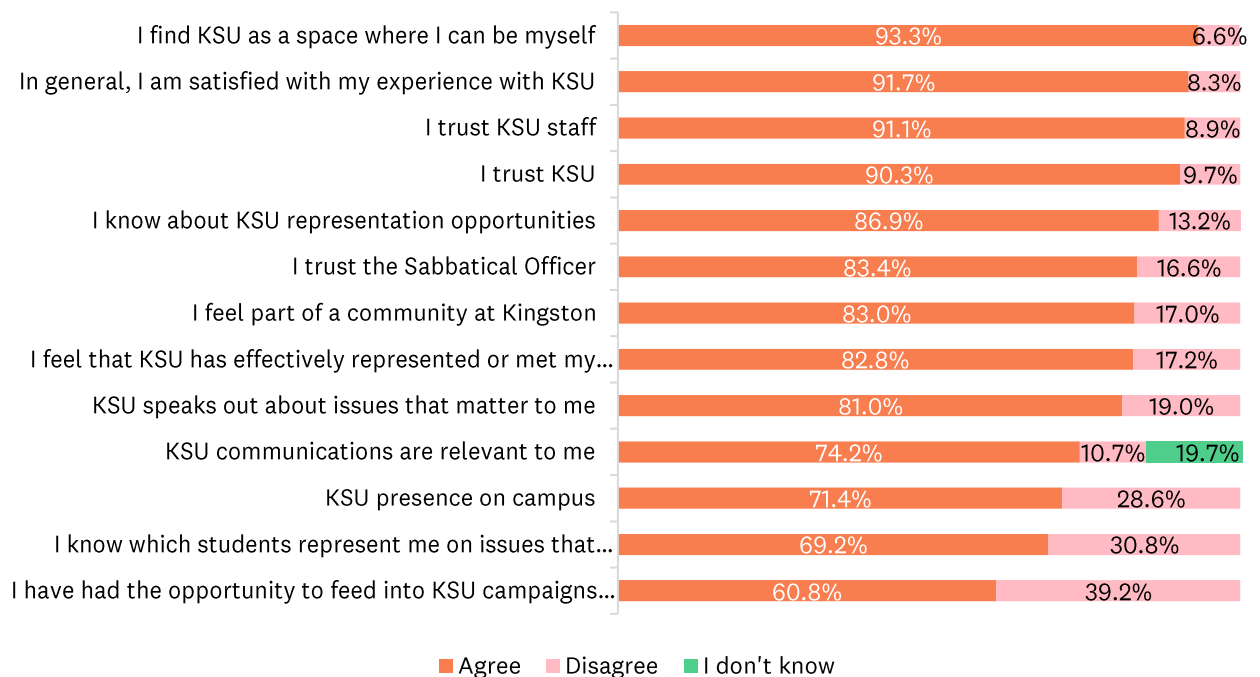
Table 55. Variables that strongly correlate with most other variables

Meanwhile, general satisfaction of KSU most strongly correlates ($r(1,069) > .800$) with these variables:

1. KSU presence on campus
2. I trust the Sabbatical Officers
3. I trust KSU staff
4. I trust KSU
5. I trust my department
6. I trust my faculty
7. I trust the University

12. Summary

Graph 35 below shows a summary of the agreement rates for the statements:



Graph 35. Summary of agreement rate to the statements

The differences across demographic profiles as laid out in Section 10 indicate that these groups of students tend to have lower satisfaction levels across the variables:

1. KSA and FBSS students
2. Students of White and Mixed ethnic backgrounds
3. Postgraduate research students
4. Male students
5. Home students
6. Mature students
7. Students at Knights Park and Roehampton Vale campuses, and at Kingston Hill especially for KSU presence on campus
8. Students with disability
9. Students who do not have friends on their course
10. Students who have not been involved as academic reps
11. LGBTQ+ students

We also found notable associations such as the following (this is not an exhaustive list):

- Students who do not have course friends are significantly more likely to not feel like part of a community at Kingston, to have lower trust of KSU, and to rate KSU presence on their campus as not visible.
- Students who answer that KSU is here to provide student jobs are more likely to believe the KSU website is inaccessible. They are also more likely to believe KSU does not represent them effectively.

- Students who strongly agree that KSU communications is relevant to them are more likely to have used the KSU website, irrespective of whether they found what they were looking for.
- Students who haven't used the KSU website or have used the website but couldn't find what they were looking for are more likely to not feel part of the Kingston community.
- First generation students are more likely to not have friends on their course. Meanwhile, students who have no friends on their course are more likely to not be involved with societies or sports clubs because of anxiety/mental health related issues.
- There are no notable differences between students with longer commutes than those with shorter commutes in terms of feeling part of a community or satisfaction with KSU experience.